McCombs Career Webinar

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Keeping Your Career Sizzling
Without a Flame-out

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Before we begin...some definitions

**Sizzling**
Characterized by intense emotion, interest or excitement.

**Flame-out**
An event that does not accomplish the intended purpose. Power failure.
The Five Steps

1. Set your intention
2. Develop Keen Awareness
3. Scan the Environments
4. Assess, Apply, Adapt
5. Keep the Fire Sizzling
About the Process

PERPETUALLY EVOLVING

Long-term

Challenging

Rewarding

Iterative
1. Set Your Intention

What do you want now? Over time?

- Career
- Financial
- Personal

Flame-out prevention

Knowing what you want focuses your energies – reminds you what you’re aiming for.
2. Develop Keen Awareness

Internal Focus – Objective assessment of you

- Personal SWOT
- What’s important to me?
- What fuels my fire? What do I love doing? What do I do well?

Developing an exquisite awareness of who you are and what value maximizes your sizzling potential.

Flame-out prevention

Playing to your strengths reduces stress – maximizes your sizzle potential.
3. Scan Your Environments

External Focus

Objective assessment of the market and your place in it.

- What's going on in the economic environment?
- What’s going on in my company? My industry?

Flame-out prevention

Knowledge gives you power to make a correction without a complete loss of power.
4. Assess, Apply, Adapt

A three pronged approach

How does your current environment fuel your fire?
What's missing? What needs to change?

Flame-out prevention
Beware of energy leaks, energy drains.
5. Keep the Fire Burning

Keeping a fire burning requires stirring, feeding, tending

Monitor, Stoke, Enjoy

Flame-out prevention
Balance energy expenditure with energy renewal.
Key Question

How can I focus my energies & juggle

All the daily demands in my life

- My commitments
- My hopes and dreams

To deliver

the most value

with the least risk of flame-out

While being true to myself?
The Five Steps

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My Offer

Participate in an ongoing community, a series of **FREE** bi-weekly tele-classes, led by me, to support you in “Keeping Your Career Sizzling Without a Flame-out”.

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Tell me you’re interested in joining this Free bi-monthly tele-class.
Thank You!

The recording of today’s presentation, along with the PowerPoint slides, will be available on our Career Programming web page by next week:

http://www.mccombs.utexas.edu/alumni/careers/programming/