I. Mission

The mission of Texas McCombs Alumni Chapters and Ambassadors is to:

- Maintain a local point of contact and strong affiliation for Texas McCombs graduates through the BBA and MBA Advisory Boards.
- Provide networking and lifelong learning opportunities for Texas McCombs alumni.
- Assist with the recruitment and encouragement of superior students for McCombs programs.

II. Organization and Procedures

A. City Tiers

There are two tiers of city groups according to Texas McCombs alumni population and strategic connection to the school:

- Tier 1 Chapters: Cities in this tier contain a large number of alumni and have a strong strategic connection to the school in terms of recruiting and employment. Current tier 1 cities include: Austin, Dallas, Houston, San Antonio, Atlanta, New York City, Washington, DC, San Francisco, Seattle, and Chicago. Tier 1 countries include England, Mexico, Brazil, China, and India.

- Tier 2 Ambassadors: Cities in this tier have a smaller number of alumni in their region and include all cities not identified as tier 1 cities.

B. Leadership and Terms

Tier 1 cities have “chapter leaders” and tier 2 cities have “Texas McCombs Ambassadors.” Each serve two-year terms and identify their successors to be approved by the Dean of the McCombs School.

C. Expectations of Chapters and Ambassadors

Tier 1 Chapter Leaders:

- Attend the biannual board meetings.
- Plan at least four standardized events per year. The boards will fund one event per year. Events should include a “program” component to share official talking points from the school.
  - Admissions event (such as a “road show” for one or more McCombs program offices)
  - Recruiting event (also known as a “yield event” to encourage admitted students to commit to McCombs)
  - Networking event (such as a happy hour)
  - Content event (such as a speaker event)
• Pledge a gift of $2,000 to be completed during the 2-year term.

• Technology: Chapters will have an official web page on the McCombs website. Requested edits will publish within one week. Additionally, chapters will have dedicated emails for their city when applicable content exists. Leaders may submit a personalized introductory paragraph for the dedicated emails.

• Funding: Chapters who submit an approved annual event plan receive up to $2,000 in funding per year from the McCombs School. Additionally, the BBA and/or MBA Advisory Board will fund one key event in each chapter per year.

• Giving: Chapter leaders are expected to donate a minimum of $1,000 annually (a pledge of $2,000 during their two-year term) to the McCombs School.

Tier 2 Ambassadors:

• Plan at least two standardized events per year. Events should include a “program” component to share official talking points from the school.
  ▪ Welcome event (to welcome new graduates to your area each spring or fall)
  ▪ Networking event (such as a happy hour)

• Funding: Ambassadors who submit an approved annual event plan receive $500 in funding per year from the McCombs School.

• Giving: Chapter leaders are expected to donate $500 annually (a pledge of $1,000 during their two-year term) to the McCombs School.

I agree to serve as the __________________________ (city) ______________________ (Chapter Leader or Ambassador) for a two-year term.

☐ Check here if this is your second term.

Printed Name: ____________________________________________________________

Signed: ________________________________________________________________

Date: ____________________________________________________________________