McCombs Scholars Program Webinar

May 12, 2015
McCombs School of Business

- Facilities Update
- Rankings
  - BBA Program ranked #6 in Bloomberg/Business Week (higher than Wharton)
  - MBA Program - #15 in US News
  - Accounting Program - Still #1
- Annual alumni participation rate – increased from 5.4% to 8.8%
Case for Support

Our competitive advantage has always been that we offer aspiring undergraduates a top ten business school education at a fraction of the ivy league cost.

For our best students, this is no longer true.
The Competition

- Duke offers 13% of its students merit aid; Stanford offers 25%.

- McCombs offers only 4% of freshmen merit aid (41 of 887 students)

- We are at a competitive disadvantage
The Solution

Forty Acres Scholarship - $500,000
Provides Full-Tuition for four years plus housing, books, living stipend, and enrichment opportunities

Endowed President’s Scholarship - $250,000
Provides Full-Tuition for four years plus enrichment opportunities

Endowed Dean’s Scholarship - $125,000
Provides Half-Tuition for four years
Where Are We Now?

- In 3 years, raised over 110 scholarships and over $30 million committed
- Goal is 375 scholarships

Scholarships awarded since inception: 46
- 10 – Forty Acres Scholarships
- 20 – McCombs Presidential Scholarships
- 16 – McCombs Dean’s Scholarships
Next Year

- Fall 2015 Expected Awards
  - 7 – Forty Acres Scholarships
  - 5 – McCombs Presidential Scholarships
  - 11 – McCombs Dean’s Scholarships

Total Awards: 23
McCombs Scholars Program
James Abbott, BHP 2018 (pictured in center)
Ray and Denise Nixon Endowed Presidential Scholarship in Business
McCombs Scholars Program
John Adams, BBA ‘66, JD ‘69
McCombs Scholars Program Program Chair
Ways to Give

- **Option 1:** Give to a pooled endowment.

- **Option 2:** Establish a starter scholarship
  - $50,000 to be upgraded to a Dean’s level

- **Option 3:** Establish a scholarship at one of the three McCombs Scholars levels
  - Dean’s ($125,000)
  - President’s ($250,000)
  - Forty Acres ($500,000)
Goal: $125,000 Dean’s level scholarship to support one freshman every four years

Raised $80,000 from alumni
Give Today

- Make a gift of $1,000, $5,000 or $10,000 pledged over 1-5 years to the McCombs Alumni Endowed Dean’s Scholarship
  - Giving URL - http://links.utexas.edu/bzktugq

Questions?

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Thank you for joining us!

Once the McCombs Scholars Program is fully realized, more than 50% of our honors students will receive scholarships covering full tuition and fees.

For the deserving student, this is the means to call Texas – ‘Home’.