

SWITCH

IN THEATERS
FALL 2012



Energy is the foundation of modern life. Our transportation, global commerce, food and water, housing, medicine, communications and computing all depend on it.

Yet energy is in a sweeping period of transition.

Renewables are entering the landscape. Unconventional gas and oil are changing our ideas of supply. Opinions on nuclear are shifting. Carbon concerns may, or may not, affect global production and consumption.

What does the future of energy really hold? Join energy visionary Dr. Scott Tinker on a spectacular global adventure to find out.

Dr. Tinker explores the world's leading energy sites, from coal to solar, oil to biofuels, many highly restricted and never before seen on film. He gets straight answers from the people driving energy today, international leaders of government, industry and academia. In the end, he cuts through the confusion to discover a path to our future that is surprising and remarkably pragmatic.

Switch is part of the Switch Energy Project, a multi-pronged effort to build a balanced national understanding of energy and promote efficiency.

It also includes a huge video-based website; a university energy awareness and efficiency program co-developed with the Geological Society of America; a primary school education program co-developed with the American Geological Institute; and a wide-reaching publicity initiative. The project is produced by Arcos Films and directed by Harry Lynch.

"Every person in America should see and digest this film."

-Douglas Johnson, Statoil

"Over the 30 years I've been working in renewable energy, Switch is the most comprehensive and balanced documentary on our world energy situation I've ever seen."

-Phil Dutton,
GL Garrad Hassan North America

"Smart energy movies like this one focus on pragmatism instead of silver bullets. I found it very encouraging."

-Michael Ming,
Energy Secretary of Oklahoma

"Switch really puts all the pieces together, and makes me optimistic for the future. I think it should be seen by everyone..."

-Erin Geoffroy,
Environmental Defense Fund

"I took my students to a screening of Switch, and we spent most of the following class discussing it, a testament to its value as an educational tool. It was amazing..."

-Amy Jaffe,
Rice University Energy Program

→ VISIT SWITCHENERGYPROJECT.COM FOR MORE INFO AND DOWNLOADABLE MATERIALS

CONTACT US AT SWITCH@ARCOSFILMS.COM

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