About McCombs

One of the largest and most distinguished business schools in the country, the McCombs School of Business is dedicated to educating leaders that create value for society. With strength in all major business disciplines, the school is especially known for its strong record of job placement in finance, consulting, and marketing and for innovative programs in technology, management, accounting, and entrepreneurship.

Leadership

Jay Hartzell, Dean  
Eric Hirst, Sr. Associate Dean  
Steve Limberg, Associate Dean, Graduate Programs  
David Platt, Associate Dean, Undergraduate Program  
Laura Starks, Associate Dean, Research

McCombs School Community (Fall 2015)

<table>
<thead>
<tr>
<th>STUDENTS</th>
<th>FACULTY</th>
<th>ALUMNI</th>
</tr>
</thead>
</table>
| 12,626 Total  
6,200 Business Foundations  
4,638 Undergraduate  
1,685 Masters  
103 Doctoral | 192 Full-Time Equivalent | 93,523 living alumni in 50 states, D.C., 4 territories and 107 countries |

Degree Programs (Fall 2015)

Bachelor of Business Administration (BBA)  
Master of Business Administration (MBA)  
Texas Executive MBA  
Texas Executive MBA at Mexico City  
Texas MBA at Dallas/Fort Worth  
Texas MBA at Houston  
Texas Eveniing MBA (TE MBA)  
Master in Professional Accounting (BBA & MPA)  
Master in Professional Accounting (MPA)  
Master of Science in Business Analytics  
Master of Science in Finance  
Master of Science in Marketing  
Master of Science in Technology Commercialization  
Ph.D. Programs

FORMAT

Full-time, 4 years  
Full-time, 2 years  
Weekend, 2 years  
Weekend, 2 years  
Weekend, 2 years  
Evening, 3 years  
Full-time, 5 years  
Full-time, 1 year  
Full-time, 1 year  
Full-time, 1 year  
Weekend, 1 year  
Full-time, 5+ years

STUDENTS

4,638*  
535*  
130**  
90**  
134**  
178**  
126**  
574**  
128**  
53***  
39*  
14***  
76***  
103*

Non-Degree Programs

Texas Executive Education offers non-degree professional development programs that are either customized for individual companies or open to executives from around the world. The Business Foundations Program is a certificate program designed to give undergraduate students of any discipline (6,200 annually) a fundamental background in business.

Placement Statistics

FULL-TIME MBA (2015)

<table>
<thead>
<tr>
<th>Average Salary</th>
<th>Average Signing Bonus</th>
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</thead>
<tbody>
<tr>
<td>$113,787</td>
<td>$25,731</td>
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</table>

<table>
<thead>
<tr>
<th>Consulting</th>
<th>Technology</th>
<th>Financial Services</th>
<th>Consumer Products</th>
<th>Petroleum and Energy</th>
<th>Real Estate</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>28%</td>
<td>17%</td>
<td>14%</td>
<td>10%</td>
<td>7%</td>
<td>7%</td>
<td>17%</td>
</tr>
</tbody>
</table>

BBA (2015)

<table>
<thead>
<tr>
<th>Average Salary</th>
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</thead>
<tbody>
<tr>
<td>$61,419</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Consulting</th>
<th>Investment Banking</th>
<th>High tech/Software</th>
<th>Energy</th>
<th>Public Accounting</th>
<th>Consumer Goods</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>17%</td>
<td>14%</td>
<td>13%</td>
<td>10%</td>
<td>9%</td>
<td>6%</td>
<td>31%</td>
</tr>
</tbody>
</table>
## McCombs School Rankings

### BBA
- #6 Bloomberg Businessweek (4/16)
- #7 U.S. News & World Report (9/15)

### FULL-TIME MBA
- #14 Forbes (9/15)
- #16 U.S. News & World Report (3/16)
- #18 Poets & Quants (1/15)
- #21 Bloomberg Businessweek (10/15)

### EVENING (PART-TIME) MBA
- #7 U.S. News & World Report (3/16)

### EXECUTIVE MBA
- #11 (in the U.S.) Eduniversal (1/16)
- #17 U.S. News & World Report (03/16)
- #18 The Economist (05/15)
- #18 Poets & Quants (10/14)

### EXECUTIVE EDUCATION
- #15 (global) Custom Programs, Bloomberg Businessweek (1/13)
- #20 (in the U.S.) Custom Programs, Financial Times (5/15)

### MS RANKINGS
- #5 (U.S., Entrepreneurship) Business Analytics, The Financial Engineer Times (1/16)
- #6 (U.S., Entrepreneurship) MSTC, Eduniversal (1/16)

### SPECIALITY RANKINGS, GRADUATE
- #1 Accounting, Public Accounting Report (8/15)
- #1 Accounting, U.S. News & World Report (3/16)
- #3 MBA for Hispanics, Hispanic Business (8/14)
- #6 Entrepreneurship, U.S. News & World Report (3/16)
- #10 Best Professors, Princeton Review (10/15)
- #14 Sustainability/Green Business, Bloomberg Businessweek (2/13)
- #16 Production/Operations Mgmt., U.S. News & World Report (3/16)

### SPECIALITY RANKINGS, UNDERGRADUATE
- #1 Accounting, Public Accounting Report (8/15)
- #1 Accounting, U.S. News & World Report (9/15)
- #2 Info. Systems, Bloomberg Businessweek (6/13)
- #5 Marketing, U.S. News & World Report (9/15)
- #6 Finance, U.S. News & World Report (9/15)
- #6 Ethics, Bloomberg Businessweek (6/13)
- #7 Management, U.S. News & World Report (9/15)
- #8 Real Estate, U.S. News & World Report (9/15)
- #10 Insurance, U.S. News & World Report (9/15)

### RESEARCH/PH.D.
- #1 (global) Accounting Research, since 1990, BYU Accounting Research Ranking (2013)
- #5 (global) Business School Research, The University of Texas at Dallas (1/16)
- #14 Intellectual Capital, Bloomberg Businessweek (11/14)
- #15 (global) Doctoral Graduates & Placement, Financial Times (1/15)

## Research Centers

- AIM Investment Center
- C. Aubrey Smith Center for Auditing Education and Research
- Center for Business, Technology and Law
- Center for Customer Insight and Marketing Solutions
- Center for Energy Finance Education and Research
- Center for Global Business
- Center for Leadership Excellence
- Center for International Business Education and Research
- Center for Research in Electronic Commerce
- Center for Risk Management and Insurance
- Kay Bailey Hutchison Center for Energy, Law, and Business
- Herb Kelleher Center for Entrepreneurship
- Hicks, Muse, Tate & Furst Center for Private Equity Finance
- IC² Institute (McCombs affiliated)
- Jon Brumley Texas Venture Labs
- Real Estate Finance and Investment Center
- Supply Chain Management Center

## Where Leadership is Earned™

### RESOURCE-RICH LEARNING ENVIRONMENT
McCombs is the No. 5 most productive business school worldwide in research productivity in the annual ranking by The University of Texas at Dallas (1/15).

### REAL-WORLD EXPOSURE TO BUSINESS
McCombs is a pioneer in offering experiential learning opportunities for students, including the Jon Brumley Texas Venture Labs Investment Competition, the Leadership Certificate Program, MBA Investment Fund, and MPA Tax Practicum.

### A TOP VALUE
McCombs has one of the least expensive tuitions among elite undergraduate business schools.

### GLOBAL PERSPECTIVE IN A DIVERSE COMMUNITY
McCombs is at the heart of Austin’s thriving entrepreneurial economy and a bustling cultural community. The school offers robust international programs and a global business focus.

### WORLDWIDE NETWORK OF ALUMNI
With more than 93,000 alumni, our graduates are CEOs and political leaders, accomplished academics, and industry experts. Each year, McCombs educates more than 12,000 students and 2,000 working professionals, creating one of the largest cumulative impacts of any business school in the world.