Located in Austin and nourished by one of America’s most entrepreneurial cities, the Texas MBA concentration in Entrepreneurship includes an interrelated set of activities that prepare students to: think analytically, ask the right questions, develop and launch new products for existing companies, solve the problems of entrepreneurial firms, be an entrepreneur in a large firm, or start a new venture. Students who concentrate in Entrepreneurship benefit from many of the unique resources of the McCombs School of Business and the Austin community including:

- **The Herb Kelleher Center for Entrepreneurship**, dedicated to funding teaching, research, and community outreach related to entrepreneurship.
- **The Hicks, Muse, Tate & Furst Center for Private Equity Finance**, fostering research and scholarship on issues related to private equity finance, capital markets, corporate finance, investments, real estate, and other associated matters.
- **IC2 Institute, Austin Technology Incubator**, an international think-tank for entrepreneurship. ATI is a highly successful business incubator focused on high-tech startups.
- **Central Texas Angel Network**, a network of high net worth individuals focusing on seed stage investment and entrepreneur mentorship.

**Curriculum Requirements**

**Any five (5) courses from the list below:**

- MAN 385 - Introduction to Entrepreneurship
- MAN 385 - Opportunity Identification and Analysis
- MAN 385 - Entrepreneurial Growth
- MAN 385 - Entrepreneurship and Incubation
- MAN 385 - Social Entrepreneurship
- MAN 385 - Texas Venture Labs Practicum
- MAN 385 - New Venture Creation
- FIN 394 - Venture Capital Fellows Program
- LEB 380 - Law for Entrepreneurs
- MKT 382 - Marketing High-Tech Products

**Total credit hours: 15**

**Career Opportunities**

- Product Manager or Marketer
- Small Business Manager
- Venture Capital Associate
- General Manager
- Internal Strategist
- New Venture Founder