The hands-on, team-based approach used at the McCombs School of Business at the University of Texas at Austin develops critical thinkers that can successfully manage projects, teams and organizations. Courses in the General Management concentration prepare you to lead through experience in teamwork and relationship building. As a student, you will take on roles as both a leader and a team member in classroom cases, role-playing and simulation exercises. Through intensive review of business cases, you will learn to solve complex issues using analytical rigor, in-depth research and strategic thinking. Graduates of this concentration have typically moved into team lead roles in a wide variety of companies.

**Curriculum Requirements**

**Required courses:**

- MAN 283 – Leading People and Organizations
- MAN 283 – Creating and Managing Human Capital

**Any Four (4) Non-Core Graduate Management Courses (partial list):**

- MAN 385 – Management Consulting
- MAN 383 – Art and Science of Negotiation
- MAN 383 – Advocacy
- MAN 385 – Managing Crises
- MAN 385 – Managing Corporate Diversification and Renewal
- MAN 385 – Management & Marketing in the Global Arena
- MAN 385 – Corporate Governance
- MAN 385 – New Venture Creation
- MAN 385 – Opportunity Identification and Analysis
- MAN 385 – Entrepreneurial Growth
- MBAN 385 – Entrepreneurial Management
- MAN – 385 – Perspectives in Public Policy

**Career Opportunities**

- Management/Strategy consultant
- Corporate Strategy Manager
- Internal Consultant
- Human Capital Consultant