Business leaders face an increasingly complicated and fluid legal and regulatory environment, one characterized by frequent interactions between business and governments. Consequently, the ability to manage business-government relations issues is becoming a core leadership skill. The MBA concentration in Public & Governmental Affairs is intended for students interested in (i) public and governmental affairs positions within business firms, or (ii) the impact of law and regulation on strategy. The coursework within this concentration will provide students with the tools and knowledge they need to manage the regulatory, political and legal environment of business better.

**Curriculum Requirements**

**BGS 382** - Corporate Political Strategy

**A minimum of two (2) courses chosen from the list below:**

- **BGS 380C** - Strategic Corporate Communication
- **BGS 381** - Law, Ethics and CSR
- **BGS 380D** – Strategic CSR
- **BGS 380E** – Global Political Economy
- **BGS 385** - Business Government & Public Policy or **BGS 385W** - Business Govt. & Public Policy (WC)

**If a fourth course is needed to complete the concentration, any course from the list below:**

**Communications**

- **MAN 385** - Crisis Management
- **MAN 383** – Advocacy
- **ADV 385** - Media Management

**Regulation, Politics and Law**

- **LEB 380** - Intellectual Property
- **LEB 380** – Legal & Ethical Environment of Accounting
- **LEB 380** - Law of Real Estate Finance
- **LEB 380** - Law for Finance
- **LEB 380** - Law for Entrepreneurs
- **LEB 380** - Energy Law
- **PA 383C** - Politics and Process
- **PA 383K** - Advanced Topics in Public Policy

**Total credit hours: 12**

**Career Opportunities**

- Community Relations Manager
- Corporate Governance Analyst
- Public Strategy Consultant
- Public Policy Analyst
- Regulatory Affairs Manager