The MBA/Master of Arts in Communication dual degree exposes its students to both the abstract principles and issues involved in modern communication and business, and to the practical skills and techniques necessary for efficient and effective management. Graduates of the program earn a degree in the areas of Advertising, Communication Studies, Journalism or Radio-Television-Film.

Students spend their first year in the program taking communications courses and the second year taking graduate business courses. The third year is a combination of both disciplines.

**Degree Requirements**

Students must complete a minimum of 80-83 credit hours of coursework including:

- 23 hours of MBA courses
- 24 hours of MBA elective courses

PLUS

- 24 hours of Communication courses and 6 hours of Communication Master’s Thesis

OR

- 30 hours of Communication courses and 3 hours of Communication Master’s Report

**Application Codes**

When applying to this program, please reference the appropriate dual degree code:

- 624030 - MBA/MA in Advertising
- 624090 - MBA/MA in Communication Studies
- 624180 - MBA/MA in Journalism
- 624300 - MBA/MA in Radio-Television-Film

Please note that a minimum of two years of full-time work experience is required for admission to the Texas MBA Program.

**Note:** Students who have little or no previous work in communications may find it necessary to enroll for an additional semester or summer session to complete all requirements of the program. Some Departments in the Moody College of Communication will weigh professional experience in considering prerequisite requirements for each student.

**Contact**

**Master of Arts in Communication**
Moody College of Communication
The University of Texas at Austin

**Advertising:** Ronda Barnett
512-471-8130
ronda.barnett@austin.utexas.edu

**Communication Studies:** Susan Corbin
512-471-1942
scorbin@mail.utexas.edu

**Journalism:** Sylvia Edwards
512-471-5933
sylvia.edwards@austin.utexas.edu

**Radio-Television-Film:** Char Burke
512-471-3532
mailto:char.burke@mail.utexas.edu