Essays are a critical means of assessing an applicant's reasons and motivation for attending the McCombs School of Business, background and goals, and communication and presentation skills. Strong applications convey careful research on McCombs and enthusiasm for the program. Please complete both request essays below, as well as the optional statement if you would like to provide any further information regarding your application.

1. Introduce yourself. Select only one communication method that you would like to use for your response.
   - Write an essay (250 words), OR
   - Share a video introduction (one minute)

2. Picture yourself at graduation. Describe how you spent your two years as a Texas MBA student, and how that experience helped to prepare you for the post-MBA world. (500 words)

3. Optional Essay:
   Please provide any additional information you believe is important and/or address any areas of concern that will be beneficial to the Admissions Committee in considering your application (e.g. unexplained gaps in work experience, choice of recommenders, academic performance, or extenuating personal circumstances). (250 words)