Essays are a critical means of assessing an applicant's reasons and motivation for attending the McCombs School of Business, background and goals, and communication and presentation skills. Strong applications convey careful research on McCombs and enthusiasm for the program. Please complete both request essays below, as well as the optional statement if you would like to provide any further information regarding your application.

1. The University of Texas at Austin values unique perspectives and cultivates a collaborative environment of distinct individual contributions. It is the first day of orientation. You are meeting your cohort. Please introduce yourself to your new team, highlighting what drives you in your personal and professional life. Select only one communication method that you would like to use for your response:
   - Write an essay (250 words)
   - Share a video introduction (one minute)

2. Based on your post-MBA goals and what drives you in your personal and professional life, why is the Texas MBA the ideal program for you and how do you plan to engage in our community? (500 words)

3. **Optional Statement:** Please provide any additional information you believe is important and/or address any areas of concern that will be beneficial to the Admissions Committee in considering your application (e.g. unexplained gaps in work experience, choice of recommender, academic performance, or extenuating personal circumstances). (250 words)