

"The purpose of the Texas Analytics program is to develop quantitatively trained story-tellers who can support informed decision making in a business environment." – Dr. Michael Hasler, Program Director

MASTER OF SCIENCE IN BUSINESS ANALYTICS

#3

OUT OF 21 TOP SCHOOLS
WITH MSBA PROGRAM

MastersInDataScience

#6

MSBA PROGRAM
IN THE NATION

The Financial Engineer (TFE)

#2

AUSTIN - RANKED SECOND IN THE
COUNTRY FOR STEM PROFESSIONALS

Forbes

PROGRAM HIGHLIGHTS



GRADUATE IN
10 MONTHS



CUTTING EDGE CURRICULUM
WITH PRACTICAL APPLICATIONS



NO WORK EXPERIENCE
REQUIRED

McCombs' Master of Science in Business Analytics (MSBA) is a 10 month program that will show you how to harness vast amounts of data and use it to build better businesses.

THE MCCOMBS SCHOOL OF BUSINESS | TEXAS MSBA PROGRAM

2110 Speedway, Austin, TX 78712

msbusinessanalytics@mcombs.utexas.edu | www.mcombs.utexas.edu/msba | 512.471.3787

LEARN MORE SPECIFICS ABOUT THIS GREAT PROGRAM ON THE OTHER SIDE

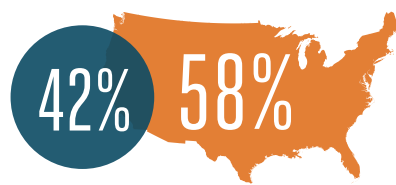
A DEEPER LOOK AT THE MS IN BUSINESS ANALYTICS PROGRAM AT MCCOMBS

CLASS BREAKDOWN



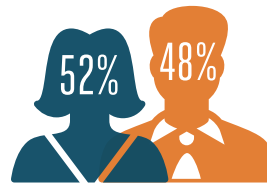
53 TOTAL STUDENTS

INTERNATIONAL VS. U.S.



58% DOMESTIC, 42% INTERNATIONAL

GENDER



52% FEMALE, 48% MALE

COMPANIES

McKinsey	HomeAway
Dell	USAA
Indeed	Amazon
Deloitte	Walmart
IBM	Facebook

SAMPLE COMPANIES THAT HAVE HIRED

Students in the MSBA program benefit from exposure to industry leaders and will be equipped for success in a changing economy with our dedicated Career Development team.

THE MSBA CURRICULUM IS DESIGNED TO LET STUDENTS COMPLETE THEIR 36 CREDIT HOURS AND RECEIVE THEIR STEM CERTIFIED MSBA DEGREE IN JUST 10 MONTHS

FOUNDATION

We'll make sure you're proficient in the technical skills needed to perform well in the fast-paced field of Business Analytics

- Data Analytics Programming
- Intro to Predictive Modeling
- Decision Analysis
- Text Analysis
- Database Management
- Stochastic Control & Optimization
- Learning Structures & Time Series
- Advanced Predictive Modeling

APPLICATION

We'll take you beyond theories and concepts to show you how your new skills are currently being applied.

- Financial Management
- Marketing Analytics I
- Supply Chain Analytics
- Marketing Analytics II
- Pricing & Revenue Management
- Social Network Analytics
- Quantitative Trading
- Financial Technology

DEMONSTRATION

You'll go out of the classroom and work with real companies on their current projects, giving you the real world experience to step into your next position with confidence

- Business Analytics Capstone

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