

# MSSTC ALUMNI NEWSLETTER

February  
2008

## MSSTC New Venture Championship A MOOT CORP® Qualifying Competition

On December 15, 2007, nine teams from the Class of 2008 competed for Cadenhead Scotch, invitation to the Texas MOOT CORP® Competition and bragging rights. The winners were GenVasive Biosciences, Deeplift Technologies, LLC and Shallow Crossings, LLC. All three advanced to the Opening Round of the Texas MOOT CORP® Competition in January. GenVasive Biosciences then advanced to the finals and placed second. This was the third consecutive year that an MSSTC team was a finalist. Last year MacuCLEAR won.

GenVasive Biosciences will represent The University of Texas at the CEDIC New Venture Championship (formerly the Big 12 New Venture Championship) in Arlington in March. In this championship, teams from universities in the Mid-America region present new ventures based on university developed technologies. MacuCLEAR also won this competition last year. GenVasive's technology comes from Texas A&M; thank you, Brett!

- Dr. Gary M Cadenhead

### MSSTC DEPARTMENT

Dr. Gary M Cadenhead—Director

Jacquelin R. Courtney—Program Coordinator

Lara Horowitz—Marketing Coordinator

Erin Harris—Training Specialist

# Congrats!

Congratulations to Donna Kidwell, Class of 2007. She has won the latest Alumni Referral Rewards Drawing. The prize is a \$100 Gift Card to Sullivan's Restaurant. Enjoy Donna and thanks for your continued support!

The next Alumni Referral Rewards drawing will be 4/15/08 – don't miss your chance to win! To gain your entry to the drawing, simply:

- Provide a student testimonial at an upcoming information session – we need you!
- Arrange an information session at your company or in your community.
- Refer an applicant to the program.
- Contact [Lara Horowitz](#) to be featured in our upcoming Alumni Spotlight on the MSSTC website.
- Insert your idea here!  
Email [Jacquelin](#).

## Calling for commercialization professionals...

The Global Commercialization Group is working on commercialization programs in India, Hungary, Mexico and Jordan – would you like to join our network of technology assessment professionals?

We are currently looking for contractors who can author Quicklooks on technologies from each region. If you are interested in joining us, please go out to our website to see details and our application process:

<http://www.ic2.utexas.edu/global/opportunities/technology-commercialization-assessments-application-pro-3.html>

-Donna K. Kidwell  
Program Manager, Mexico – INVITE Program Office  
IC<sup>2</sup> Institute at The University of Texas at Austin  
Global Commercialization Group



*"Working with the Global Commercialization Group on technologies from three different countries has given me a truly unique opportunity to be exposed to some of the great innovation taking place around the world."*

### Upcoming Information Session

2/20 IC<sup>2</sup> Institute 6:30pm-8:00pm

#### CALL FOR STUDENT SUCCESS STORIES

The MSSTC Program and the IC<sup>2</sup> Institute are interested in documenting a few settings in which graduates of the program are making a difference at the local, regional or large corporation level. Members of the alumni group could greatly enhance this process by alerting the MSSTC Program staff and director to situations in which teams or individuals have been a catalytic force for product breakthroughs, regional spikes in economic activity or similar situations. We would be grateful for research leads and will reward our intelligence agents who provide timely tips in an appropriate manner. You could even find your name on an academic paper. Please send suggestions to [Lara Horowitz](mailto:Lara.Horowitz@utexas.edu).

#### **Emerging Technology Fund and Angel Funding Sources for Early Stage Companies**

The Austin Technology Incubator (ATI) and Central Texas Angel Network (CTAN) will host a workshop on the Emerging Technology Fund and Angel funding sources for early stage companies on Tuesday, March 4 from 4 to 5:30 at the MCC Auditorium, 3925 West Braker Lane. Jamie Rhodes, CEO of Perceptive Sciences, and Hall Martin, Director of the Central Texas Angel Network, will address the evolving angel funding environment, its impact on Central Texas, and what you need to know to make best use of today's opportunities. Isaac Barchas, Director of the Austin Technology Incubator will speak about the State's Emerging Technology Fund, and what companies need to do to be successful applicants.

[RSVP now](#)

#### **Women's Business Conference**

Wednesday, February 20th 8:30 a.m. - 5:00 p.m.

Take the Leap

A full day conference featuring brilliant speakers and useful sessions all there to support you in your life - whatever leaps you're wanting to take.

Website with speaker and session detail coming soon at

[www.AWTAustin.org](http://www.AWTAustin.org).

You deserve a day dedicated to you and your future. So register today.

Onward and upward!

Early Registration (through January 24, 2008)

\$65 Members

\$85 Non-Members

Standard Registration (after January 24, 2008)

\$80 Members

\$100 Non-Members

Take advantage of the Early Bird Special and register now:

[www.AWTAustin.org](http://www.AWTAustin.org)

HelioVolt, an Austin-based company which produces sunlight-converting, ultra thin 'film' modules and materials for implementation in metals, plastic, glass and other materials that can be integrated into the construction of buildings, has announced its decision to locate its first full-scale solar manufacturing plant in Austin.

HelioVolt plans to invest \$80 million to create 150 new jobs and launch a new facility at the Expo Business Park in Southeast Austin just one mile from Austin Bergstrom International Airport (ABIA). Founder and CEO B.J. Stanbery says they anticipate the company moving in next year, with full production expected by 2009. HelioVolt specializes in providing a low

cost solution for solar generated electricity. They use a non-silicon based solar technology called CIGS which can be applied to a wide variety of products from roof top solar panels to building integrated construction materials.

"As HelioVolt moves into the next phase of production here in Austin, we look forward to contributing to the economic growth of our home city with new highly skilled jobs and expanded manufacturing in the increasingly critical field of solar energy," said Stanbery. "Austin is busy securing its position as a world-class hub of clean energy innovation; a powerful opportunity for synergies has emerged here, and HelioVolt is proud to be involved in the early stages of what will no

doubt grow to be a thriving new clean tech community."

There are now close to 46 clean energy companies in Central Texas that are engaged in developing all kinds of technology from solar to wind, biomass, geothermal, biofuels, power storage, solid state lighting, carbon capture and grid management.

[View Full Story](#)

John Langdon, Class of 2002, currently works for HelioVolt.

Paul Teich, Class of 1999, was interviewed and blogged by Hall Martin (Central Texas Angel Network) in the January 28th issue of the BD Tech Daily. His Scenerio Analysis for Predicting the Future was the topic. According to the article "Paul Teich of AMD describes scenario analysis in developing roadmaps for product development. He also discusses the 'Long Nose' concept and his first startup experience..."

Full article posted in the Jan 28th BD Tech Daily Newsletter.

Tim Raines, Class of 2007 has been featured in Rare Magazine this past month. A local artist is chosen to be featured on the cover and section introduction pages. His artwork is truly amazing! The feature is called "Color Outside the lines." Check him out in Issue 12: Mind & Body January 2008.

[View online magazine here.](#)



Tim Raines, as pictured in Rare Magazine

## Presentation on Funding Sources for Early Stage Companies

The purpose of these information sessions is to discuss funding criteria for local entrepreneurs seeking seed stage and early stage funding. Experts on the Texas Emerging Technology Fund and the Central Texas Angel Network will be on hand to present information on the funding criteria of those sources and entertain entrepreneurs' questions about their specific situations. The sessions will last from 4-5:30 pm on the following dates:

February 26, 2008

April 1, 2008

August 5, 2008

September 9, 2008

December 2, 2008

You must RSVP for these meetings, as space is limited and walk-ins are not guaranteed a seat. RSVP via email at [mrabeaux@ati.utexas](mailto:mrabeaux@ati.utexas).

When:

Tuesday, February 26, 2008

4:00 PM - 5:30 PM

Registration 3:30 PM

Location:

The University of Texas

MCC Auditorium

3925 West Braker Lane

Austin, Texas

## An American Story: Mexican American Entrepreneurship & Wealth Creation

On April 18th IC<sup>2</sup> Institute will hold a day-long conference, "An American Story: Mexican American Entrepreneurship & Wealth Creation," which will bring together business entrepreneurs and academicians with experience or recent research in the field of Mexican American entrepreneurship. The purpose of the conference is to gain an understanding of the dynamics surrounding wealth creation among Mexican Americans, within the context of the nation state, cities and geographical regions. [More information here](#) and [tentative schedule](#).

The conference will be held April 18th at the Lila B. Etter Alumni Center [2110 San Jacinto, Austin, TX 78713] on The University of Texas at Austin campus [directly across from the Darrell K. Royal Memorial Stadium]. There is no charge to attend, although parking will only be available through the parking garages.

Please contact Coral Franke, 475-8947, [coral@icc.utexas.edu](mailto:coral@icc.utexas.edu), if you would like to attend or if you have any questions.