

May 2008

MSSTC ALUMNI NEWSLETTER

MSSTC WELCOMES IN THE NEW CLASS by Gary M Cadenhead, Ph.D.

The 45 members of the Class of 2009 have completed Orientation, attended the first weekend of classes, and began the progression culminating to Graduation on May 16, 2009. The Class of 2009 is the 13th MSSTC class; and as of May 17, 2008, approximately 440 candidates will have graduated from the MSSTC Program. Let me tell you about the new class.

The class is almost equally divided between intrapreneurs and entrepreneurs. National Oilwell Varco, or NOV, carefully selected 15 employees with significant management potential to join the class. This semester they are applying the Quicklook methodology to a number of technologies with the goal of developing new products for the oil patch. IBM has three employees in the class.

The entrepreneurs are delighted to have two members of the class associated with the Governor's Emerging Technology Fund; one is in the Governor's Office and

the other works in the North Texas RCIC. Their experience and advice will be invaluable when the teams start pitching their business plans to investors.

We are very pleased with the admissions statistics this year. We had a competitive recruiting season; experience, GPA, and GMAT/GRE scores increased significantly over recent years. Many also possess advanced degrees.

For Orientation, the MSSTC Program engaged Strategic Positioning, Inc (SPI) to help us develop the incoming class into high performance teams. The two principals of SPI have over 20 years of experience working with organizations to increase the effectiveness of teams using the Birkman Method. I was introduced to Jim Blanchard of SPI by Jim Rumbo, a member of the Class of 2008. I have also had personal experience with the Birkman Method and find it more effective than Meyers Briggs.

All members of the incoming class completed the Birkman Questionnaire in advance of Orientation. We used the resulting profiles to place them into groups and as a basis for assisting them in understanding their wants and needs in groups. We were all delighted with the resulting insights.

Please join me in welcoming the Class of 2009. May they meet our high expectations.

Statistics

Average Age: 37

Males: 37

Females: 8

MS Degrees: 8

MA Degrees: 1

MBA Degrees: 7

JD Degrees: 2

Inside this issue:

Graduation	2
Departure	2
Genvasive	3
Upcoming Events	3
Alumni Referral Reward	4
Meeting	4
Announcements	4



CLASS OF 2008-YOU HAVE ARRIVED!!

The Class of 2008 have turned in their final exams and implementation plans for their businesses. Long nights of studying are no more. Job well done! We will be honoring the new graduates at the MSSTC Commencement, on May 17, 2008. Dr. John Butler will be the Master of Ceremony and Mark Ellison, Executive Director of the Texas Emerging Technology Fund, will give the commencement address.

MSSTC Commencement

May 17, 2008

4:00 pm

Thompson Conference Center

Reception immediately following

Alumni Members Wishing to Attend, please send

RSVP to [Jacquelin](#) by May 12, 2008



Belinda Amaya	Robert E. Mebane III
Roger Ball	Rui Santos-Oliveira
Luciano Barraza	Oluwole Olugbenle
Adam Bates	Pedro Pereira
Timothy Alexander Benedict	Heidi Proctor
Christopher M. Cano	Luis Quiroga
Donald Carroll	Robert J. Ratcliffe
Shu Fang Cheng	Adam Robinson
Maurice R. Cone	Anthony Rodriguez
Michiel Andrew Crosman	James E. Rumbo
Abhinav Ghosh	Raquel Marie Silverberg
Tien Tien Hsu	Michael Strack
Blake English	Asha M. Vasant
Chris Jackson	José H. Velasco
Sarah Jones	Stuart Weikel
An-Ching Kuo	Daniel Westerheim
Umar Latif	Douglas Whitman
Ferdinand Leonards	Tai-Chi Yang
Yun-Tsung Lin	Ming-Juang Ye
Szu-Kai Liu	
Louis Maslow II	



WISHING LUCK TO ONE OF OUR OWN.....

Erin Harris, Academic Support Coordinator has decided to begin a new experience in her professional journey and has resigned from the MSSTC Program. Beginning May 28, she will start her new position as an Academic Coordinator for University Extension. She will be developing courses and recruiting the faculty to teach them. As many know, she has done a wonderful job here the past four years. In addition, she was recently awarded the Staff Excellence Award from The University of Texas. She will be greatly missed. Erin-we wish you the best of luck in future endeavors!!!

GENVASIVE BIOSCIENCES GOES THE DISTANCE Article by Gary M Cadenhead, Ph.D.

Chris Cano, Doug Whitman, and Abhi Ghosh had a successful tour on the business plan competition circuit this spring. After being one of three winners in the MSSTC New Venture Championship, GenVasive Biosciences entered the Texas MOOT CORP Competition.

Competing against teams from the Executive MBA Program, the Evening MBA program, and the full time MBA Program, GenVasive was one of four finalists and placed

second. As a result of this showing, GenVasive represented The University of Texas at Austin in the CEDIC New Venture Championship, placed second and won \$3,000.

The team then entered the Research Valley New Ventures Championship earlier this month in College Station. The team made the Finals and Abhi Ghosh won the elevator speech competition. At the

closing ceremony, they were presented with an award that is now housed in the George Kozmetsky Memorial Library.

GenVasive Biosciences, an agricultural biotechnology company, focuses on the value-added reselling of crop disease protection solutions through RNA-trait expression to benefit large scale agribusinesses.

The technology was developed at Texas A&M University.

Genvasive Biosciences
exceeding expectations...

UPCOMING MSSTC EVENTS

Congratulations to GenVasive!

The MSSTC Program is spreading it's wings! Part of our marketing strategy this year is to attend and exhibit at various conferences. We hope this will increase awareness and strengthen our brand. Please feel free to join us at any of the conferences this year. There are fees to attend most conferences, however; we will have free passes to a few. If you are interested, please check with [Lara Horowitz](#).

2008 State Bar of Texas Annual Meeting

June 26-27, 2008
Houston, TX 77010

[Click here for more info](#)

Texas Association of Mexican-American Chambers of Commerce

July 30 - August 2, 2008
Austin Convention Center

[Click here for more info](#)

National Instruments Week 2008

August 5-7, 2008
Austin Convention Center

[Click here for more info](#)

NanoTX USA '08

October 2-3, 2008
Hyatt Regency Convention Hotel

[Click here for more info](#)

Texas Conference for Women

October 16, 2008
Houston, TX 77010

[Click here for more info](#)

innoTech

October 16, 2008
Austin Convention Center

[Click here for more info](#)

We Want You!

The MSSTC Program and the IC² Institute are interested in documenting a few settings in which graduates of the program are making a difference at the local, regional or large corporation level. Members of the alumni group could greatly enhance this process by alerting the staff of the MSSTC Program to situations in which teams or individuals have been a catalytic force for product breakthroughs, regional spikes in economic activity or similar situations.

Please send suggestions to [Lara Horowitz](#). The MSSTC Program would like to feature your story on the Alumni Spotlight page of our Web site as well as in the Austin Chamber of Commerce monthly newsletter, TechBytes.



Brent Donahoo, Class of 1999 and wife Tina welcomed a new addition to their family on March 29th at 11:40am. Wilhelm Haas Donahoo came in at 8 lbs 10 oz and joins big brother Jack. Congratulations to the happy family!

WINNER

Congratulations to Kevin Enders, Class of 2007! He has won the latest Alumni Referral Rewards Drawing. The prize is a \$125 Simon Gift Card. Happy Shopping!

We would also like to thank the other alumni members in the drawing who have given their time and support at recent events. They are the following:

Tammy Sokol John Langdon Hammans Stallings
Max Green Jeremy Carter Kevin Hudson Jaime Acevedo

MEETING

The MSSTC Alumni Association-Austin chapter will have a meeting on May 28, 2008 at the Campus Club, at 12:00 pm. Campus Club parking information may be found [here](#).

Please send your RSVP to [Jacquelin](#) by May 21st.

Leadership Austin and Bootstrap Austin present an [interactive lecture and book signing](#) with Stewart D. Friedman, The Wharton School *Hosted by Bazaarvoice*

Feeling the pressure of juggling it all? Contrary to conventional wisdom, work and the rest of your life don't have to compete in a zero-sum game. The best leaders integrate all areas of their lives—work, home, community, and self—to improve performance in all four parts.

Join [Leadership Austin](#) and [Bootstrap Austin](#) to welcome world-renowned author [Stew Friedman](#), author of [Total Leadership: Be a Better Leader, Have a Richer Life](#), Professor, The Wharton School, Director, Wharton Work/Life Integration Program, and former Director of Ford Motor's Leadership Development Center. This engaging, instructive book is a richly-illustrated, step-by-step version of Friedman's popular Wharton program.

Receive interactive, self-diagnostic performance tools you can use to assess the alignment (or lack of it) among the four parts of your life and really do something about it! The first 60 registrants receive an advance copy of Friedman's book (which won't publish till June!) at the event. Stew will sign books at the event.

Date: May 14, [join us](#) from 6 – 8 p.m. for interactive lecture, book signing and networking. **Location:** Bazaarvoice: [11921 N Mo Pac Expy., Ste. 420](#) Free parking in the garage. **Cost:** \$35 (\$25 for Leadership Austin and Bootstrap Austin members). [Register now!](#)

For more information, contact: Hannah Nokes, hnokes@leadershipaustin.org or 512-499-0435 X 17.

QUESTIONS?

COMMENTS?

SUGGESTIONS?

PLEASE CONTACT [JACQUELIN](#)