WHETHER YOU’RE LAUNCHING A VENTURE OR TAKING ONE FARTHER.

Welcome to The University of Texas at Austin’s MSTC Program from the McCombs School of Business.

Most entrepreneurs don’t have the luxury taking two years off to complete a traditional business program. As a leader and a working professional, you need a business program that arms you with hands-on skills—without cutting into your day job. In just one year, the Master of Science in Technology Commercialization (MSTC) Program at The University of Texas at Austin gives you the practical knowledge you need to profitably launch new technology products, either through a venture you’ve already started or one you plan to start.

We’ve developed the Texas MSTC Program specifically for innovators. The program was first started in 1996 to train commercialization professionals who could take to market the technologies emerging from the university. As Austin has grown as a hub for tech and innovation, the program has expanded to include students with an entrepreneurial edge.

Don’t quit your day job (yet).

You’ll go to class every other weekend—Friday evening and all day Saturday—either on campus or online. In addition to weekend classes, the Spring and Fall semesters each begin with a week-long residence here in Austin. In December of your Fall semester, you’ll get to apply your knowledge as part of the much anticipated global trip to a location such as Singapore, Brazil, or Israel.

Meet the class of 2018

<table>
<thead>
<tr>
<th>35 years</th>
<th>Average Age</th>
<th>38%</th>
<th>Have Another Master’s Degree</th>
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<tbody>
<tr>
<td>10 years</td>
<td>Average Work Experience</td>
<td>45%</td>
<td>Entrepreneurs</td>
</tr>
<tr>
<td>6</td>
<td>TX Venture Lab Business Plan Wins</td>
<td>6</td>
<td>Businesses Launched</td>
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</tbody>
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JOE SKRABA
Class of 2003

PRESIDENT & CEO
ENTVANTAGE DIAGNOSTICS, INC.
2015 Austin’s A-List Honoree

“There is a big difference between learning about start-ups in the classroom and what actually happens when you’re doing it for real. MSTC provided a set of tools that I used daily to find, evaluate the technology, develop business and marketing plans, find funding and finally launch our company.”


SUMMER SEMESTER
May–August (9 Credit Hours)
Converting Technology to Wealth & Assessing Technologies for
Commercial Viability
Marketing Technological Innovations
Financing New Ventures (Accounting & Finance)

FALL SEMESTER
August–December (12 Credit Hours)
New Venture Creation
Managing Product Development & Production
Commercialization Strategies & Venture Planning
Technology Transfer in the Global Economy (International Trip)

SPRING SEMESTER
January–May (9 Credit Hours)
New Venture Design and Implementation
Creative & Innovative Management
Accelerate your (ad)venture with Texas MSTC.

You’ll leave the Texas MSTC Program with your feet on the ground, ready to:
• Develop and deliver a solid business plan
• Pitch confidently to a full room of VCs
• Collaborate with colleagues and peers from your cohort
• Network and build relationships with tech employers and startups
• Find and connect with potential advisors, mentors, and investors

Want more work experience before you launch your own company?

Our Career Development staff helps you lock in the right next step with:
• Long-term relationships with top recruiters
• Job search and networking workshops
• Interview and personal pitch practice
• Networking and public speaking tools
• Resume assistance
• Individualized job search resources and strategies

A network that’s bigger than Texas.

It’s not just the passionate and insightful peers you’ll meet in class—it’s all the people who came before you. The University of Texas at Austin has a powerful global alumni network nearly 500,000 strong, 92,000 of whom are McCombs alums. They will become your co-founders, colleagues, investors, mentors, and employees.

Let’s set up a meeting.

We love meeting prospective students. Check out our website at www.texasMSTC.org to schedule a visit to see the campus, meet current students, and sit in on a class.

Can’t make it to Austin? Our Texas Talks are the next best thing. Meet with a current student or staff member over Skype to ask questions about the program, culture, and application process. Call 512-471-2283 or email MSTC@mccombs.utexas.edu to get started.

BRAD LAWLER
Class of 2014

CO-FOUNDER AND HEAD
OF PRODUCT DRAFT

“Going into the MSTC program, I had a vision for what is now DRAFT—a crowd-sourced investment analysis tool.

I knew that there was an opportunity in the market and I knew how to build the product, but I needed help creating a strong business plan, raising money, and understanding how to market effectively.

MSTC filled these gaps for me within a year, and I even met my co-founder Jason in the program.”