

# INNOVATION. LEADERSHIP. EXCELLENCE.

## Welcome to The University of Texas at Austin's MSTC Program from the McCombs School of Business.

Serving in the military can be a great education in opportunity and technology. You learn to assess risk, identify resources, build a plan, and guide your team. But about when you transition to the private sector? The Master of Science in Technology Commercialization (MSTC) Program at The University of Texas at Austin is a great next step, augmenting your experience with the concepts, vocabulary, and skills necessary to collaborate and succeed in today's technology enterprise.

In the Texas MSTC Program, you'll gain the practical, hands-on knowledge to profitably launch new technology products, either through a venture of your own or within an existing corporation.

### We work around your day job.

You'll go to class every other weekend—Friday evening and all day Saturday—either on campus or online. In addition to weekend classes, the Spring and Fall semesters each begin with a week-long residence here in Austin. In December of your Fall semester, you'll get to apply your knowledge as part of the much anticipated global trip to a location such as Singapore, Brazil, or Israel.

### Meet the Class of 2016

**36 years** Average Age

**30%** Have Another Master's Degree

**11 years** Average Work Experience

**34%** Veterans

**BRITT TALBERT,**  
**CDR, USN (RET)**  
*Class of 2014*

**SENIOR PROGRAM MANAGER**  
**GENERAL MOTORS IT**

"The MSTC program was a significant game-changer for me. I retired out of the Navy with a solid grounding in risk assessment, operations, and execution—both at the tactical and strategic level—but quickly realized I did not have the vocabulary and foundation that my civilian counterparts had regarding how the corporate side functions. The MSTC program was a perfect bridge to creating that foundation.

The conversations, questions, and concepts that I partake in today would absolutely not have been possible without the focused, rigorous curriculum that The University of Texas McCombs School of Business assembled in the MSTC program."



One year.  
Alternating weekends.  
Action-based courses.

#### SUMMER SEMESTER

*May–August (9 Credit Hours)*

Converting Technology  
to Wealth & Assessing  
Technologies for  
Commercial Viability

Marketing Technological  
Innovations

Financing New Ventures

#### FALL SEMESTER

*August–December (12 Credit Hours)*

New Venture Creation

Managing Product Development  
& Production

Commercialization Strategies  
& Venture Planning

Technology Transfer in  
the Global Economy  
(International Trip)

#### SPRING SEMESTER

*January–May (9 Credit Hours)*

New Venture Design  
and Implementation

Creative & Innovative  
Management

Managing Technology  
& Business Risks

#### WE'D NEVER PULL RANK, BUT...

*The University of Texas is ranked:*

**#4**

Best College for Veterans in the U.S.  
*Businessweek*, 2015

**TOP  
10**

McCombs faculty ranked among the  
top 10 in teaching excellence for seven  
straight years by *The Princeton Review*

## Accelerate your career.

*Is an MSTC the right fit for you? Students choose the Texas MSTC Program because:*

"It's a technology-focused alternative to a traditional business degree."

"The program's proprietary QuickLooks® methodology is the best validation tool for evaluating new IT initiatives."

"I wanted to work full-time while going to school."

"The Army gave me experience with the latest technology, but I needed to learn the language of the business world."

"The critical skills and processes taught me to analyze opportunities and guide the development of new products."

"We learned the latest business strategies from leaders in the industry."

## Start here. Go anywhere.

After the Texas MSTC Program, graduates have their choice of careers in a variety of arenas, including:

- Technology Start-Ups
- New Product Development
- Product Management
- Technology Commercialization
- Mergers & Acquisitions
- Research & Development
- Corporate Strategy & Business
- Technology Transfer
- Business Development

## We're with you every step of the way.

After you graduate, our Career Development staff helps you lock in the right next step with:

- Long-term relationships with top recruiters
- Job search and networking workshops
- Interview and personal pitch practice
- Networking and public speaking tools
- Resume assistance
- Individualized job search resources and strategies

## Stay on budget.

Our military students have been highly successful in getting the majority of costs associated with the Texas MSTC Program covered by one of the following options:

**THE BEST OPTION:** The Post 9-11 GI Bill, available to service members who have served in the active military since September 11, 2001, will cover the majority of the costs. With nine course hours per semester, students qualify for full-time status, and many also qualify for a housing allowance.

**THE TEXAS MILITARY WAIVER:** As the Texas MSTC Program is not eligible for the Hazlewood Act, we offer the Texas Military Waiver as an equivalent program. It is available only to those service members who qualify for Hazelwood.

**FEDERAL TUITION ASSISTANCE:** This program pays up to \$4,500 per fiscal year towards tuition.

*Other assistance is available, and some benefits can be used in conjunction with each other.*

## Let's set up a meeting.

We love meeting prospective students. Check out our website at [www.mcombs.utexas.edu/MSTC](http://www.mcombs.utexas.edu/MSTC) to schedule a visit to see the campus, meet current students, and sit in on a class.

If you've submitted your application at least a week before your visit, you can complete your admissions interview while you're here. Call 512-471-2283 or email [MSTC@mcombs.utexas.edu](mailto:MSTC@mcombs.utexas.edu) for more information.