



Texas McCombs Master of Science Programs in Finance, Marketing, and Energy Receive STEM Certification

AUSTIN, Texas — STEM designation has been awarded to three McCombs School of Business programs at The University of Texas at Austin. The 10-month MS in Finance, MS in Marketing and the new MS in Energy Management are now STEM degrees as part of the Master of Science Programs. International students graduating from colleges and universities in the United States can extend their studies in the country an additional 24 months by attending a STEM-eligible graduate program.

Program Director Dr. Jade DeKinder of the MS Marketing said the STEM approval reflects the highly quantitative curriculum of the MSM degree. “The world of marketing has changed so rapidly that successful marketers for the next generation need to have strong quantitative skills – drawing from math, science and statistics. The new designation is an accurate depiction of the technical knowledge our students receive in the program.”

STEM (science, technology, engineering, and mathematics) programs are eligible for international students by the [Student and Exchange Visitor Program \(SEVP\)](#).

STEM eligibility is a reflection of high caliber curriculum and benefits both students and employers of the programs. “We have a strong international student interest in our MSF program, and STEM allows international students to pursue new opportunities and employers to hire the kind of international talent our programs attract,” says Dr. Joe Hahn, Program Director for the MS in Finance at Texas McCombs.

“This certification is tremendously attractive to our top-tier international recruits,” says Dr. Prabhudev Konana, Associate Dean of the Master of Science programs at Texas McCombs. “Our [MS Business Analytics](#) and [MS Information Technology and Management](#), both STEM certified, are both at or over 50 percent international.”

The MS Programs at Texas McCombs are 10-month graduate business degrees open to all undergraduate majors, with no prior work experience in the industry. To enhance interaction with McCombs world-class faculty, cohort sizes are capped at 65 students each. The curriculum includes a hands-on, capstone experience solving business problems for participating companies and an emphasis on analytical skills needed for decision-making and innovation in today’s business environment.

In addition to the Finance, Marketing, and Energy Management degrees, McCombs also offers Master of Science degrees in Business Analytics and Information Technology and Management.



The University of Texas at Austin
McCombs School of Business

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