THE FIRST STEP IN INNOVATION IS EMPOWERING THE INNOVATORS.

Welcome to The University of Texas at Austin’s MSTC Program from the McCombs School of Business.

As a working professional, you want a business school experience that gives you real experience. That works around your schedule. And most importantly, that arms you with the skillset to lead your organization in a global economy.

You won’t believe what you can learn in a year.

In the Master of Science in Technology Commercialization (MSTC) Program at The University of Texas at Austin, you’ll gain the practical, hands-on knowledge to profitably launch new technology products. First launched in 1996 to train business professionals to commercialize the technologies emerging from the university, the program has expanded to include students seeking to commercialize technologies from beyond the 40 Acres—both through ventures of their own and within existing corporations.

We work around your day job.

You’ll go to class every other weekend—Friday evening and all day Saturday—either on campus or online. In addition to weekend classes, the Spring and Fall semesters each begin with a week-long residence here in Austin. In December of your Fall semester, you’ll get to apply your knowledge as part of the much anticipated global trip to a location such as Singapore, Brazil, or Israel.

Let’s talk numbers.

#6 TOP 10

for Entrepreneurship by The Princeton Review January 2018

McCombs faculty ranked among the top 10 in teaching excellence for seven straight years by The Princeton Review

VARUNI HJALTASON
Class of 2014

STRATEGIC PRODUCT LINE MANAGER
OPTIPLEX—NORTH AMERICA—DELL, INC.

“The MSTC degree opened doors to positions within Dell that I would otherwise not be considered for. The MSTC program is the best investment I have made to help me grow my career.

This degree enables me to combine my past experience and my current position at Dell as well as grow in my career.”

One year.
Alternating weekends.
Action-based courses.

SUMMER SEMESTER
May–August (9 Credit Hours)
Converting Technology to Wealth & Assessing Technologies for Commercial Viability
Marketing Technological Innovations
Financing New Ventures (Accounting & Finance)

FALL SEMESTER
August–December (12 Credit Hours)
New Venture Creation
Managing Product Development & Production
Commercialization Strategies & Venture Planning
Technology Transfer in the Global Economy (International Trip)

SPRING SEMESTER
January–May (9 Credit Hours)
New Venture Design and Implementation
Creative & Innovative Management
Accelerate your career with Texas MSTC.

Is an MSTC the right fit for you? Students choose the Texas MSTC Program because:

- “The critical skills and processes taught me to analyze opportunities and guide the development of new products.”
- “I wanted to work full-time while going to school.”
- “The program’s proprietary QuickLooks® methodology is the best validation tool for evaluating new opportunities.”
- “It’s a technology-focused alternative to a traditional business degree.”
- “We learned the latest business strategies from leaders in the industry.”
- “With the technology commercialization skills I learned, I now lead an IT development team.”
- “The people. There’s no better network. It’s global, and it’s always growing.”

Start here. Go anywhere.

After the Texas MSTC Program, graduates have their choice of careers in a variety of arenas, including:

- Technology Start-Ups
- New Product Development
- Product Management
- Technology Commercialization
- Mergers & Acquisitions
- Research & Development
- Corporate Strategy & Business
- Technology Transfer
- Business Development

A network that’s bigger than Texas.

It’s not just the people you’ll meet in class—it’s all the people who came before you. The University of Texas at Austin has a powerful global alumni network nearly 500,000 strong, 92,000 of whom are McCombs alums. Companies represented by our alums include:

- Apple
- Cisco
- GE
- GM
- National Instruments
- Dell
- Tesla
- USAA
- IBM
- National Oilwell Varco

Our students are extraordinary.

MEET THE CLASS OF 2017

- **35 years** Average Age
- **10 years** Average Work Experience
- **38%** Have Another Master’s Degree
- **6** TX Venture Lab Business Plan Wins
- **45%** Entrepreneurs
- **6** Businesses Launched

Let’s set up a meeting.

We love meeting prospective students. Check out our website at www.texasMSTC.org to schedule a visit to see the campus, meet current students, and sit in on a class.

Can’t make it to Austin? Our Texas Talks are the next best thing. Meet with a current student or staff member over Skype to ask questions about the program, culture, and application process. Call 512-471-2283 or email MSTC@mccombs.utexas.edu to get started.