

Patton's MIS 301 - Spring 2010 - Course Schedule

Wk	Cl	Day / Date	Class	Readings	Deliverables
1	1	W Jan 20	Introduction to MIS 301		Buy text & packet - UT Co-op
	2	F Jan 22	Strategic Thinking and MIS Introduce Facebook Team Project (FBTP)	Ch. 1 "IS in the Life of Business Professionals"	
2	3	M Jan 25	IT for Competitive Advantage	Ch. 2 "Bus. Processes, Information & IS" <i>Bordering on Chaos - The Cemex Story</i> (BB)	Learn to Download Files in BB
	4	W Jan 27	Complex Adaptive Systems Theory - theoretical framework for MIS 301	<i>Prepare Your Organization to Fight Fires</i> (packet)	
	5	F Jan 29	Robust Adaptive Strategies and CAS and demo Excel Assignment #1, Exercise 1	<i>Robust Adaptive Strategies</i> (BB) <i>JetBlue Genius and Hollywood Lunacy</i> (BB)	Learn to Submit Assignments in BB Optional: Ch. Ext. 5 "Intro to Excel"
3	6	M Feb 1	Strategy, IS & Competitive Advantage and demo Excel Assignment #1, Exercise 2	Ch. 3 "Org Strategy, IS & Competitive Advantage"	
		T Feb 2	<u>Optional Excel #1 Assignment Help Session</u> - try to do on your own for LEARNING 5:00 - 7:00 in MOD Lab, CBA 5.304		Excel Assignment #1 Due on BB Tues, Feb. 2 by 11:59pm
	7	W Feb 3	Complete RAS and CAS		
	8	F Feb 5	Hardware and Software	Ch. 4 "Hardware and Software"	FBTP1 Team List Due Fri., Feb. 5 beginning of class
4	9	M Feb 8	Databases	Ch. 5 "Database Processing"	
	10	W Feb 10	Databases - Access #1 Assignment Demo - class meets in MOD lab, CBA 5.304	<i>Analyzing a Case</i> (packet)	
	11	F Feb 12	Microsoft Case Discussion and Demo Access Assignment #2	<i>Microsoft in 2005</i> (packet)	MS Powerpoint Assignment Due Fri. Feb. 12 beginning of class
5	12	M Feb 15	Finish Databases, Int'l Dimension, Part I, Crowdsourcing	International Dimension, Part 1 <i>Let Everyone Have Ideas</i> (BB)	
		M Feb 15	<u>Optional Access #1 Assignment Help Session</u> - try to do on your own for LEARNING 5:00 - 7:00 in MOD Lab, CBA 5.304		Access Assignment #1 Due on BB Mon. Feb. 15, by 11:59 pm
	13	W Feb 17	Kit Webster, Consultant, Importance of Processes to Competitive Advantage	<i>Amazon Taps its Inner Apple</i> (BB) <i>Full Nelson: Who Is Dell?</i> (BB)	
		W Feb 17	<u>Optional Access #2 Assignment Help Session</u> - try to do on your own for LEARNING 5:00 - 7:00 in MOD Lab, CBA 5.304		Access Assignment #2 Due on BB Wed. Feb. 17, by 11:59 pm
	14	F Feb 19	Exam #1 Review		
6	15	M Feb 22	Exam #1		Exam #1
	16	W Feb 24	<i>Facebook's Platforms</i> case discussion and Demo Excel Assignment #2	<i>Facebook's Platforms</i> (packet)	
		Th Feb 25	<u>Optional Excel #2 Assignment Help Session</u> - try to do on your own for LEARNING 5:00 - 7:00 in MOD Lab, CBA 5.304		
	17	F Feb 26	FBTP Work Day - PLEASE use this valuable time to work on your FB proposal		Excel Assignment #2 Due on BB Fri. Feb. 26, by 11:59 pm
7	18	M Mar 1	History of the Internet and CAS and developing business models	*Nerds 2.0.1	
	19	W Mar 3	More Nerds	*Nerds 2.0.1 Continued **Warriors of the Net	FBTP2 Proposal Due Wed. Mar. 3 beginning of class
	20	F Mar 5	Data Communications and How the Internet Works	Ch. 6 "Data Communications" and Ch. Ext. 10 "How the Internet Works (Q5 only)	
8	21	M Mar 8	Wal-Mart, Data Mining, Market Basket Analysis, and RFID Technology	<i>What They Know About You</i> (BB)	
	22	W Mar 10	Business Processes	Ch. 7 "Business Process Management"	Class Participation Quiz #1 Due on BB Wed. Mar. 10, by 11:59 pm
	23	F Mar 12	Team Workday		

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		M Mar 15-19	No Class - Spring Break	SPRING BREAK	
9	24	M Mar 22	E-Commerce and Web 2.0	Ch. 8 "E-Commerce and Web 2.0" Ch. Ext. 15 "Social Networking and UGC"	
		T Mar 23	Chevron Guest Speaker (GSB 2.124) - Extra Credit Opportunity		
	25	W Mar 24	FBTP Discussion and Functional Processes	Ch. Ext. 11 "Functional Processes, Applications, and Systems"	
		W Mar 24	Guest Speaker TBA (GSB 2.124) - Extra Credit Opportunity		
	26	F Mar 26	FBTP Team Work Day	Take advantage of THIS!	
10	27	M Mar 29	FBTP assignment debrief		FBTP3 Final Deliverable Due on BB Mon. Mar. 29 by 7:59 am
	28	W Mar 31	Cross-Functional Processes and Inherent Processes	Ch. Ext. 12 "Cross-Functional Processes, Applications, and Systems"	
		W Mar 31	MIS Career Networking Event (CBA 3.304) - Extra Credit Opportunity		
	29	F Apr 2	Supply Chain Management	Ch. Ext. 13 "Interorg. Processes: Supply Chain Management" and <i>Dell Supply Chain</i> (packet)	
11	30	M Apr 5	Exam #2 Review		
	31	W Apr 7	Exam #2		Exam #2
	32	F Apr 9	MIS Career Panel	Ch. 11 "IS Management"	Career Panel Quiz Due on BB Mon. Apr. 12 by 11:59pm
12	33	M Apr 12	<i>RFID at Metro Group</i> case discussion	<i>RFID at Metro Group</i> (packet)	
	34	W Apr 14	Business Intelligence and Data Mining	Ch. 9 "BI and IS for Decision Making" Ch. Ext. 16 "Database Marketing"	
	35	F Apr 16	Information Systems Development	Ch. 10 "IS Development"	
13	36	M Apr 19	<i>RFID at Metro Group</i> assignment debrief and demo Excel Assignment #3	<i>RFID at Metro Group</i> (packet)	RFID Case Writeup Due Mon. Apr. 19 beginning of class
	37	W Apr 21	IS Development Issues & Alternatives	Ch. Ext. 19 "Systems Dev Project Management"	
	38	F Apr 23	Information Systems Development Exercise		In-Class Graded IS Dev Exercise Due Fri. Apr. 23 end of class
14	39	M Apr 26	IS Dev Exercise Debrief and Interactive Discussion on Readings	<i>HP Goes All In With an IT Transformation</i> (BB) and <i>IT Doesn't Matter</i> (packet)	Excel Assignment #3 Due Mon. Apr. 26 beginning of class
	40	W Apr 28	Outsourcing	International Dimension, Part 4 and <i>The Tough Game You Have to Play</i> (BB)	
	41	F Apr 30	Guest Speaker Bill Wade, CIO, Gold's Gym		
15	42	M May 3	Security	Ch. 12 "Information Security Mgmt"	IT Interview Due Mon. May 3 beginning of class
	43	W May 5	iPremier Case	<i>iPremier: Denial of Service Attack</i> (packet)	iPremier Quiz Due on BB Wed. May 5 by 7:59 am
	44	F May 7	Learning takeaways & course evaluations		Class Participation Quiz #2 Due on BB Fri. May 7, by 11:59 pm
Fin		F May 14	Final Exam - 11:00 am class - Friday May 14, 9:00am-Noon (03590)		Exam #3
		S May 15	Final Exam - Noon class - Saturday, May 15, 2:00-5:00pm (03600)		
Fin		Th May 13	Final Exam - 1:00 pm class - Thursday May 13, 2:00-5:00pm (03605)		Exam #3
		* http://www.pbs.org/opb/nerds2.0.1/			
		** http://www.warriorsofthe.net/movie.html			