Patton's MIS 301 Classes - Spring 2011 - Course Schedule - Updated 1/14/2011

Wk	Cl	Day/Date	Class	Readings	Deliverables
1	1	W Jan 19	Introduction to MIS 301		
	2	F Jan 21	Setting the Stage: Why are you in this class?	Ch. 1 - "Setting the Stage: Technology, the Manager, and the Modern Enterprise"	
2	3	M Jan 24	Competitive Advantage + Fresh Direct	Ch. 2 - "Strategy and Technology"	
	4	W Jan 26	Zara	Ch. 3 -"Zara: Fast Fashion from Savvy Systems"	
	5	F Jan 28	Zara Supply Chain and Demo Excel #1	Dell Supply Chain (Packet) Organizing Armageddon (BB)	
3	6	M Jan 31	Complex Adaptive Systems (CAS)	*Prepare Your Organization to Fight Fires (Packet)* *Leadership in a (Permanent) Crisis (Packet)*	
	HS	T Feb 1	Optional Excel Assignment #1 Help Session - Try to do your own LEARNING 5:00 - 7:00pm, CBA 5.304 - Bring your flash drive		Excel Assignment #1 due on BB by 11:59pm Tue. Feb 1
	7	W Feb 2	Robust Adaptive Strategies (RAS)	*Robust Adaptive Strategies* (BB)	
	8	F Feb 4	Finish up CAS & RAS		
4	9	M Feb 7	Moore's Law & Hardware	Ch. 4 - "Moore's Law: Fast, Cheap Computing and What It Means for the Manager"	FBTP1 Due Mon. Feb 7 beginning of class
	10	W Feb 9	Understanding SW Demo HTML Assignment	Ch. 5 - "Understanding Software - A Primer for Managers"	
	11	F Feb 11	Finish Hardware and Software	*Introducing Facebook and the Facebook Platform* (Packet)	
5	10	M Feb 14	Exam #1 Review		
	11	W Feb 16	Exam #1		Exam #1
	12	F Feb 18	Network Effects	Ch. 6 - "Understanding Network Effects"	Microsoft Case Quiz - take at beginning of class
6	13	M Feb 21	Microsoft, Software and Konana's SW Ecosystem	*Microsoft in 2005 (Packet)*	
	HS	T Feb 22	Optional HTML Assignment Help Session - Try to do your own LEARNING 5:00 - 7:00pm, CBA 5.304		
	14	W Feb 23	Facebook and the Social Graph and Demo Excel #2	Ch. 7 - "Facebook: Building a Business from the Social Graph"	HTML Assign due Wed. Feb. 23 beginning of class
	15	F Feb 25	Social Media and Games - Jesse Schell and Jane McGonigal		Class Participation Quiz #1 Due on BB by 11:59pm Fri. Feb. 25
7	16	M Feb 28	Software Beyond 2005	Ch. 13 - "Software in Flux: Partly Cloudy and Sometimes Free"	
	HS	T Mar 1	Optional Excel Assignment #2 Help Session - Try to do your own LEARNING 5:00 - 7:00pm, CBA 5.304 - Bring your flash drive		Excel Assignment #2 due on BB by 11:59pm Tue. Mar. 1
	17	W Mar 2	Introduction to Databases	Re-read Section 5.3 - "Data, Information and Knowledge"	
	18	F Mar 4	Access #1 Assignment Demo - Meet in MOD Lab CBA 5.304		FBTP2 Due Fri. Mar. 4 beginning of class
	HS	F Mar 4	Optional Access Assignment #1 Help Session - Try to do your own LEARNING 4:00 - 6:00pm, CBA 5.304 - Bring your flash drive		
8	19	M Mar 7	Data Mining	Ch. 8 - "The Data Asset: Databases, Business Intelligence & Competitive Advantage"	
	HS	M Mar 7	Optional Access Assignment #1 Help Session - Try to do your own LEARNING 5:00 - 7:00pm, CBA 5.304 - Bring your flash drive		Access Assignment #1 due on BB by 11:59pm Mon. Mar.7
	HS	T Mar 8	Optional Access Assignment #2 Help Session - Try to do your own LEARNING 5:00 - 7:00pm, CBA 5.304 - Bring your flash drive		

	20	W Mar 9	Implications of Data Mining	*Data Deluge (BB)* and *Open Data: Why the Crowd Can Be Your Best Analytics Tool (BB)*	Access Assignment #2 due on BB by 11:59pm Wed. Mar 9
	21	F Mar 11	Implications of Data Mining		
		Mar 14-18	**No Class - Spring Break**		
9	22	M Mar 21	Exam #2 Review		
	23	W Mar 23	Exam #2		
	EC	W. Mar 23	**MIS Speaker Event - Tommy Wald, CEO, White Glove Technologies - 5:00-6:00pm in UTC 2.102A**		
	EC	Th. Mar 24	**MIS Speaker Event - Steve High, Gartner Education Programs - 5:00-6:00pm in UTC 2.102A**		
	24	F Mar 25	MIS Career Panel: Boris Siperstein, Kris Torres, and Maxine Cheng		
10	25	M Mar 28	Business Process Management and Demo Excel #3		
	26	W Mar 30	Business Process Continued (Guest Speaker, Rob Fusillo, Wal-Mart)		
	EC	W Mar 30	**MIS Career Networking Event - 5:00-6:45pm, CBA 3.304**		
	27	F Apr 1	FBTP Workday		
11	28	M Apr 4	History of the Internet, CAS and developing business models	*Nerds 2.0.1	FBTP3 Due Mon. Apr. 4 beginning of class
	29	W Apr 6	Data Communications	Ch. 9 - "A Manager's Guide to the Internet and Telecommunications"	
	HS	Th Apr 7	Optional Excel Assignment #3 Help Session - Try to do your own LEARNING 5:30 - 7:30pm, CBA 5.304 - Bring your flash drive		
	30	F Apr 8	Guest Speaker: Kit Webster, Consultant	*Amazon Taps Its Inner Apple (BB)* *$200 Textbook vs. Free: You Do the Math (BB)*	Excel Assignment #3 due on BB by 11:59pm Fri. Apr. 8
12		M Apr 11	Finish up Nerds and Data Comm		
	31	W Apr 13	RFID Case Introduction	*RFID at Metro Group (Packet)*	Reading Quiz on RFID Case
	32	F Apr 15	Guest Speaker: Bill Wade, CIO Gold's Gym International		
13	33	M Apr 18	RFID & Supply Chain Management		
	34	W Apr 20	Media in Enterprise 2.0	Ch. 11 - "Netflix: The Making of an E-Commerce Giant and the Uncertain Future of Atoms to Bits"	
	35	F Apr 22	Outsourcing	*The Tough Game You Have to Play (BB)*	
14	36	M Apr 25	Google	Ch. 12 - "Google Search, Online Advertising and Beyond"	
	37	W Apr 27	RFID at Metro Group case discussion		RFID Case Due Wed. Apr. 27 beginning of class
	38	F Apr 29	Software Project Management		
15	39	M May 2	Information Security	Ch. 14 "Information Security: Barbarians at the Gateway"	
	40	W May 4	iPremier Case	iPremier: Denial of Service Attack	iPremier Case Quiz Class and Participation Quiz #2 Due on BB by 8:59am Wed. May 4
	41	F May 6	Learning takeaways & course evaluations		IT Interview Due Fri. May 6 beginning of class
Fin		M May 16	Final Exam - 11:00 am class - Mon. May 16, 2:00 - 5:00pm (03675)		Final Exam
Fin		Th May 12	Final Exam - Noon class - Thu. May 12, 9:00 - 12:00 noon (03685)		Final Exam
Fin		M May 16	Final Exam - 1:00 pm class - Mon. May 16, 9:00 -12:00 noon (03690)		Final Exam

*http://www.pbs.org/opb/nerds2.0.1/