The purpose of the Texas Analytics program is to develop quantitatively trained story-tellers who can support informed decision making in a business environment.

– Dr. Michael Hasler, Program Director

McCombs’ Master of Science in Business Analytics (MSBA) is a 10 month program that will show you how to harness vast amounts of data and use it to build better businesses.

The University of Texas at Austin
Texas McCombs
MS Business Analytics
McCombs School of Business

MASTER OF SCIENCE IN BUSINESS ANALYTICS

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INTERNATIONALLY RANKED MSBA PROGRAM

QS Masters in Business Analytics Rankings

#2

MSBA PROGRAM IN THE NATION

The Financial Engineer (TFE)

#6

AUSTIN - RANKED SECOND IN THE COUNTRY FOR STEM PROFESSIONALS

Forbes

#2

PROGRAM HIGHLIGHTS

GRADUATE IN 10 MONTHS

CUTTING EDGE CURRICULUM WITH PRACTICAL APPLICATIONS

NO WORK EXPERIENCE REQUIRED

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THE McCOMBS SCHOOL OF BUSINESS | TEXAS MSBA PROGRAM

2110 Speedway, Austin, TX 78712
texasmsba@mccombs.utexas.edu | www.mccombs.utexas.edu/msba | 512.471.3787

LEARN MORE SPECIFICS ABOUT THIS GREAT PROGRAM ON THE OTHER SIDE
We’ll make sure you’re proficient in the technical skills needed to perform well in the fast-paced field of Business Analytics.

- Data Analytics Programming
- Intro to Predictive Modeling
- Decision Analysis
- Text Analysis
- Database Management
- Stochastic Control & Optimization
- Learning Structures & Time Series
- Advanced Predictive Modeling

We’ll take you beyond theories and concepts to show you how your new skills are currently being applied.

- Financial Management
- Marketing Analytics I
- Supply Chain Analytics
- Marketing Analytics II
- Pricing & Revenue Management
- Social Media Analytics
- Quantitative Trading
- Financial Technology

You’ll go out of the classroom and work with real companies on their current projects, giving you the real world experience to step into your next position with confidence.

- Business Analytics Capstone