Startup Trends and What to Watch!

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Champion for Diversity in the Tech Startup Ecosystem.

- 20 Year Veteran @Dell
  - IT Technology Consulting and Sales
- Mentor, Advisor and Investor to Tech Startups.
- Co Founder/CEO of Divinc (Launched 2016)
- “Entrepreneur in Residence at the Herb Kelleher Center, in the McCombs Business School
HKC serves as a hub at the University of Texas for all things associated with Entrepreneurship
  - Awareness
  - Education Workshops
  - Event engagement

We help empower and enable the next generation of entrepreneurs at UT.
  - Provide access to the broad range of critical resources needed to be successful!!!
Why are we here today?

- “I’m an entrepreneur and I know I need to be on cutting edge of solving problems leveraging technology.”
- “I’m interested in working for a startup, so I’m interested to understand some of new trends and companies”
- “Technology Innovation is happening so fast, what’s next?”
- “I am curious how what I’m studying here can be useful in the startup world”
- Overview of Technology Trends
- How, What (Industries), Why (Problems Solving)
- Align What You Are Studying to the Innovation and Industries
Key Technologies in 2017

- Artificial Intelligence
- Machine Learning
- Augmented Reality/Virtual Reality
- Robotics
- Drone Technology
- Internet of Things
- BlockChain
- ChatBots
- Intelligence & Big Data
- Innovative Wearables
Industries

- Auto
- Healthcare
- Financial
- Real Estate
- Insurance
- Education

- Marijuana
- Digital Media (TV)
- Manufacturing
- Home
- Cyber Security

Greatest Impact from Tech Innovation
Key Technology Trends in Auto Industry

- On Demand Shared Mobility
- 3D Printing – Saving Money and Increasing Safety
- BioMetric Vehicle Access
- Fully Autonomous Cars
  - Up to 15% of new cars sold in 2030

- Machine Learning
  - Enhanced CyberSecurity
- Electrified Vehicles
- BlockChain-
  - Innovation within Supply Chain
- Augmented Reality
  - Impact to Repairs, Design and In-Car Engagement
- Artificial Intelligence
- BlockChain
  - Interoperable Health Record Maintenance
  - Business Transactions
- Mobile
- Data Analytics
- Robotics

- Machine Learning
  - Enhanced CyberSecurity
- Imaging & Cloud
- IoT -
  - Innovation within Supply Chain
- TeleMedicine And Wearable Devices
- Telematics, IoT and Sensors
- Drone Technology
  - Assessments
- Big Data and Analytics
- Cyber Insurance
- BlockChain-
  - Innovation within Supply Chain
- Disruptive Product Offerings
  - Lemonade
  - MinMile
Mobile Expansion into Investing
Mobile
  - Contactless Payments/Transactions
Biometric and Cyber Security
Robo-Advisors

Artificial Intelligence
  - Customer Experience
  - Integrated Product/Services Offerings
Machine Learning
  - Enhanced CyberSecurity
BlockChain-

According to CB Insight, Over $20B invested in FinTech Startups
- BlockChain
  - Badging & Credentialing
- Gamification and Simulation
  - Learning by Doing
- ChatBots
- Adaptive Learning
- IoT

- Cognitive Computing
  - Watson, Siri, Alexa, Cortana, etc
- Augmented Reality
- Artificial Intelligence & Machine Learning
- New Learning Models/Systems
- Cloud Technology
  - Project Collaboration
- Smart Sensor Technology
- Mobile Engagement

- Bots
  - Customer Service
- Smart Home/IoT
- Drones
- Augmented Reality/VR
  - 3D Property Review experiences
Key Technology Impact in Retail

- Mobile Engagement
  - Customer Experience
  - Brand Loyalty
- Social Commerce
  - “Buy” button within social platforms.
- Retail Delivery Models
- BlockChain
  - Secure Transactions

- Artificial Intelligence
  - Personalization at scale
- IoT
  - Connected stores
- ChatBots
- Augmented Reality
  - Attract and Better Connect with Customers
Key Take Away Today:

- No matter what you are studying there is a great chance the technology is having a major impact on business.

- Embrace the technology and be an early adopter where you are.

- Stay up to date on tech trends, even if you are not a techie!!!

- Being an early adopter may provide you with leadership opportunities in business.

Go Do You!!!
What starts here changes the world!

Setup up Appointment for EIR Office Hours, https://herbkellehercentereirofficehours.acuitiescheduling.com/schedule.php

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