

Herb Kelleher Center for Entrepreneurship, Growth, and Renewal

Undergraduate Entrepreneurship & Innovation Courses

Department	Course Number	Course Name	Instructor	Instructor Email
Advertising	ADV 378	Technology Marketing & Advertising	BUNTING, JAMES M	markb@skytv.net
	ADV 378	New Media Entrepreneurialism	BUNTING, JAMES M	markb@skytv.net
Biomedical Engineering	BME 277T	Medical Device Innovation	MILNER, THOMAS E	terra.laser@gmail.com
	BME 377	Engineering Entrepreneurship	NICHOLS, STEVEN	s.nichols@mail.utexas.edu
Chemical Engineering	CHE 379	Nano Technology Innovation	KORGEL, BRIAN A	korgel@che.utexas.edu
	CHE 379/ CHE 384T	Entrepreneurship	PIANA, MICHAEL	mpiana@che.utexas.edu
Communication	COM 370	Communication Paths to Entrepreneurship	BELL, TAMARA	itamarabell@gmail.com
Computer Science	CS 378	Mobile News App Design	QUIGLEY, ROBERT J	robert.quigley@austin.utexas.edu
Design	DES 301	Intro to Design Thinking	HUKE, JARED	jhuke@me.com
Electrical Engineering	EE 364E	Interdisciplinary Entrepreneurship	MCDERMOTT, MARK W	mcdermot@ece.utexas.edu
	EE 464S	Start-Up Senior Design Project	MCDERMOTT, MARK W	mcdermot@ece.utexas.edu
	ES 377E	Interdisciplinary Entrepreneurship	BAER, JOSHUA D	joshuabaer@utexas.edu
History	HIS 350R/ AMS 370/AFR 374D	History of Black Entrepreneurs in the US	WALKER, JULIET E	jewalker@austin.utexas.edu
International Business	IB 372	Exporting for Entrepreneurs	GABBI, ALESSANDRO U	alexgabbi@planetgabbi.com
	IB 372	Global Entrepreneurship	GABBI, ALESSANDRO U	alexgabbi@planetgabbi.com
Journalism	J 331F	Entrepreneurial Journalism	ALVES, ROSENTAL C	rosental.alves@austin.utexas.edu
Fine Arts	FA 110	Intro to Integrated Design	MCDONALD, KEVIN M SUKIS, JENNIFER A DANDEKAR, JAI	cid@austin.utexas.edu
Fine Arts	ITD 170	Quantified Design @ McKinsey Group	COLLIN COLE	cid@austin.utexas.edu

Fine Arts	ITD 370	Designing for Machine Learning @ USAA	ERIN HAUBER	cid@austin.utexas.edu
Finance	FIN 374S	Entrepreneurial Finance	HUGHES, REGINA	regina.hughes@mcombs.utexas.edu
Hebrew	HEB 346	Innovation & Tech in Israel	MAIMON, ANAT	maimon@austin.utexas.edu
Grand Challenges Program	ES 377	Grand Challenges -21 st Century	CRAWFORD, RICHARD H	rhc@mail.utexas.edu
Management	CS 178/FA 160	1 Semester Startup/Longhorn Startup Seminar	BAER, JOSHUA D	joshuabaer@utexas.edu
	MAN 337/ CS 337/ ES 337E	Longhorn Startup Lab	BAER, JOSHUA D	joshuabaer@utexas.edu
	MAN 327	Innovation/Entrepreneurship	LIVENGOOD, SCOTT	scott.livengood@mcombs.utexas.edu
	MAN 327H	Innovation/Entrepreneurship Honors	HANNAH, DOUGLAS	doug.hannah@mcombs.utexas.edu
	MAN 337	Tech Transfer/Entrepreneurship	BUTLER, JOHNNY S	john.butler@mcombs.utexas.edu
	MAN 337	Entrepreneurial Management	BEVERLY, HARLAN T	harlan.beverly@mcombs.utexas.edu
	MAN 337, ES 377E, CS 378	Interdisciplinary Entrepreneurship	BAER, JOSHUA D	joshuabaer@utexas.edu
	MAN 338	Lean Startup Essentials	BEVERLY, HARLAN T	harlan.beverly@mcombs.utexas.edu
	MAN 367	Studies in Social Entrepreneurship	PASSOVOY, DENNIS S	dennis.passovoy@mcombs.utexas.edu
	MAN 366P	Social Entrepreneurship I	PASSOVOY, DENNIS S	dennis.passovoy@mcombs.utexas.edu
	MAN 397P	Social Entrepreneurship II	PASSOVOY, DENNIS S	dennis.passovoy@mcombs.utexas.edu
	MAN 369P	Social Innovation Practicum	MEETA, KOTHARE	meeta.kothare@mcombs.utexas.edu
Management Information Systems	MIS 373	Open Innovation	JARVENPAA, SIRKKA	sjarvenpaa@mail.utexas.edu
Marketing	MKT 372	Design Thinking for Business Innovation	RAGHUNATHAN, RAJAGOPAL	raj.raghunathan@mcombs.utexas.edu
	MKT 372	Marketing for Entrepreneurs	HIGHBARGER, JONATHAN E	john.highbarger@mcombs.utexas.edu
Mechanical Engineering	ME 379M	Engineering Entrepreneurship	NICHOLS, STEVEN P	s.nichols@mail.utexas.edu
Music Business	MBU 339M	Intro Music Busn & Entreprnshp	FAIR, EDWARD Z	ezfair@utexas.edu
Operations	OM 337	Product Development	ANDERSON, MARY A	maryann.anderson@mcombs.utexas.edu

Radio, Television, Film	RTF 365	Media Industries and Entrepreneurs	CHEN, WENHONG	wenhong.chen@austin.utexas.edu
Rhetoric & Writing	RHE 328	Writing for Entrepreneurs	POGUE, GREGORY P	gpogue@ic2.utexas.edu
Sociology	SOC 322C	Sociology of Creativity	HAGSHENAS, HOSSEIN	mehdiha@austin.utexas.edu
Theater	TD 353T	Dialects for the Stage	CHRISTIAN, PAMELA D	pc@austin.utexas.edu
	TD 351T	Entrepreneurship In Perf Arts	ENGELMAN, ELIZABETH	lizengelman@austin.utexas.edu
Undergraduate Studies	UGS 303	Entrepreneurship	WEBBER, MICHAEL	webber@mail.utexas.edu