THE UNIVERSITY OF TEXAS AT AUSTIN
McCOMBS SCHOOL OF BUSINESS

Herb Kelleher Center for Entrepreneurship, Growth, and Renewal

Undergraduate Entrepreneurship & Innovation Courses

Department	Course Number	Course Name	Instructor	Instructor Email
Advertising	ADV 378	Technology Marketing & Advertising	BUNTING, JAMES M	markb@skytv.net
Biomedical Engineering	BME 277T	Medical Device Innovation	MILNER, THOMAS E	terra.laser@gmail.com
Business Administration	BA 320F	Foundations of Entrepreneurship	COURTER, S	steve.courter@mccombs.utexas.edu
Chemical Engineering	CHE 379	Nano Technology Innovation	KORGEL, BRIANA A	korgel@che.utexas.edu
Communication	COM 370	Communication Paths to Entrepreneurship	BELL, TAMARA	itamarabell@gmail.com
Electrical Engineering	EE 364E	Interdisciplinary Entrepreneurship	MCDERMOTT, MARK W	mcdermot@ece.utexas.edu
	ES 377E	Interdisciplinary Entrepreneurship	BAER, JOSHUA D	joshuabaer@utexas.edu
History	HIS 350R /AFR 374D	History of Black Entrepreneurs	WALKER, JULIET E	jewalker@austin.utexas.edu
International Business	IB 372	Exporting for Entrepreneurs	GABBI, ALESSANDRO U	
	IB 372	Global Entrepreneurship	GABBI, ALESSANDRO U	alexgabbi@planetgabbi.com
Journalism	J 331F	Entrepreneurial Journalism	ALVES, ROSENTAL C	rosental.alves@austin.utexas.edu
Finance	FIN 374S	Entrepreneurial Finance	HUGHES, REGINA	regina.hughes@mccombs.utexas.edu
Management	MAN 337 /CS 178 /FA 160	1 Semester Startup/Longhorn Startup Seminar	BAER, JOSHUA D	joshuabaer@utexas.edu
	MAN 337 /SOC 322E	Entrepreneurship and Innovation	BUTLER, JOHNNY S	john.butler@mccombs.utexas.edu
	MAN 337	Entrepreneurial Management	BEVERLY, HARLAN T	harlan.beverly@mccombs.utexas.edu
	MAN 337	Interdisciplinary Entrepreneurship	BAER, JOSHUA D	joshuabaer@utexas.edu
	MAN 337	Lean Startup Essentials	BEVERLY, HARLAN T	harlan.beverly@mccombs.utexas.edu

	MAN 367	Studies in Social Entrepreneurship	PASSOVOY, DENNIS S	dennis.passovoy@mccombs.utexas.edu
	MAN 397P	Social Entrepreneurship II	PASSOVOY, DENNIS S	dennis.passovoy@mccombs.utexas.edu
Management Information Systems	MIS 373	Open Innovation	JARVENPAA, SIRKKA	sjarvenpaa@mail.utexas.edu
Marketing	MKT 372	Design Thinking for Business Innovation	RAGHUNATHAN, RAJAGOPAL	raj.raghunathan@mccombs.utexas.edu
	MKT 372	Marketing for Entrepreneurs	HIGHBARGER, JONATHAN E	john.highbarger@mccombs.utexas.edu
Mechanical Engineering	ME 379M	Engineering Entrepreneurship	NICHOLS, STEVEN P	s.nichols@mail.utexas.edu
Radio, Television, Film	RTF 365	Media Industries and Entrepreneurs	CHEN, WENHONG	wenhong.chen@austin.utexas.edu
Rhetoric & Writing	RHE 328	Writing for Entrepreneurs	POGUE, GREGORY P	gpogue@ic2.utexas.edu
Sociology	SOC 322C	Sociology of Creativity	HAGHSHENAS, HOSSEIN	mehdiha@austin.utexas.edu
Undergraduate Studies	UGS	Entrepreneurship	WEBBER, MICHAEL	webber@mail.utexas.edu