CURRENT AND EMERGING TECHNOLOGY GENERATES MASSIVE AMOUNTS OF DATA FROM BUSINESS INTERACTIONS AND SOCIAL EXCHANGES, REPRESENTING A FAST-GROWING MULTI-BILLION DOLLAR WORLDWIDE OPPORTUNITY. THE MASTER OF SCIENCE IN BUSINESS ANALYTICS DEVELOPS QUANTITATIVE STORYTELLERS, LEVERAGING DATA TO INFORM PRACTICAL BUSINESS DECISIONS.

PROGRAM HIGHLIGHTS

- Graduate in 10 Months
- Cutting-Edge Curriculum with Practical Applications
- No Work Experience Required

McCombs’ Master of Science in Business Analytics (MSBA) is a 10 month program that will show you how to harness vast amounts of data and use it to build better businesses.
The MSBA curriculum is designed to let students complete their 36 credit hours and receive their STEM Certified MSBA degree in just 10 months.

**FOUNDATION COURSES**
We’ll make sure you’re proficient in the technical skills needed to perform well in the fast-paced field of Business Analytics.

• Data Analytics Programming • Database Management
• Intro to Predictive Modeling • Stochastic Control & Optimization
• Decision Analysis • Learning Structures & Time Series
• Text Analysis • Advanced Predictive Modeling

**CUTTING EDGE TOPICS**
We’ll take you beyond theories and concepts to show you how your new skills are currently being applied.

• Analytics Capstone • Pricing & Revenue Management
• Financial Management • Social Media Analytics
• Marketing Analytics I • Quantitative Trading
• Supply Chain Analytics • Financial Technology
• Marketing Analytics II

**CAPSTONE EXPERIENCE**
All MSBA students participate in the Business Analytics Capstone course. This unique course brings together database management, data analysis techniques, and business decision-making to solve a problem for a real-world client.

By allowing small teams of students to work collaboratively throughout the class, the Capstone course emphasizes teamwork and encourages the kind of cooperation needed to flourish in today’s current business environment.

**CAREER OUTCOMES**
Our dedicated Career Management team offers career coaching, employer relations teams, workshops, mock interviews, and more. Below are typical job titles secured by MS Business Analytics graduates:

• Data Scientist • Senior Statistical Analyst
• Associate Engineer • Business Analyst
• Senior Associate • Product Scientist
• Decision Science Analyst

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**Class of 2022 Profile**

134 Total Students

**U.S. vs. International**

46% Domestic Students, 54% International Students

**Gender**

68% Female, 32% Male

**Average Age**

25

Average Age of Class

**Average GPA**

3.72

**Companies**

PwC, USAA, Deloitte, Walmart, IBM, Toyota Connected, Booz Allen Hamilton, EOG Resources

*Sample companies that have hired

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TEXAS McCOMBS

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REGISTER FOR AN INFORMATION SESSION TO LEARN MORE: