



TEXAS McCOMBS

MASTER OF SCIENCE PROGRAMS

The McCombs School of Business Master of Science Programs offers four 10-month intensive graduate programs in Business Analytics, Finance, Information Technology and Management, and Marketing. Each Texas MS degree is ideal for students looking to leverage their undergraduate degree with highly specialized graduate business training.

WHO ARE TEXAS McCOMBS MASTER OF SCIENCE STUDENTS?

Texas McCombs Master of Science applicants are highly qualified students, from diverse undergraduate backgrounds ranging from the Liberal Arts to Engineering. No work experience is required, so many Texas McCombs MS students begin their graduate business degree directly after their undergraduate experience.

GENERAL ADMISSIONS REQUIREMENTS

Students should hold an undergraduate degree from an accredited institution with a minimum upper-division GPA of 3.0 or higher. Typical GPA averages for accepted students are higher than the required minimum, averaging around 3.5 for all programs. All students are required to demonstrate quantitative aptitude due to the rigorous nature of our curriculum, and some programs require programming experience or coursework. Specific programmatic requirements can be found on the back page.

PROGRAM DETAILS

The duration of all Texas McCombs MS programs is 10 months from July to May. Cohort style classes enhance faculty and student interaction. Currently, Texas McCombs MS Programs do not offer part-time or remote degree opportunities.

REAL-WORLD CAPSTONE PROJECTS

In lieu of an internship, all students participate in a Capstone Project as a part of their Master of Science degree. Students form teams and have the opportunity to solve a real-world business problem. This provides the opportunity for student exposure and practical learning.

ONE-ON-ONE CAREER SERVICES

Our Career Services team has a consistently excellent record for assisting employment-seeking students. Texas McCombs MS students can expect resume and cover letter development, job search strategies, interview preparation, and more. We also hold regular Career Services networking opportunities, including company treks and industry panels.

INDUSTRY DRIVEN CURRICULUM AND SUPPORT

Our degrees and curriculum are supported by Advisory Councils for each Texas McCombs MS Program. Advisory Council members are industry experts and provide guidance regarding current job market needs. The Advisory Council also supports current Texas McCombs MS students as mentors throughout their degree program.

TOP-RANKED

DEPARTMENTAL AND DEGREE RANKINGS*

1 BEST CITY IN THE US FOR JOBS - AUSTIN

- 2nd Best Master's in Business Analytics in the World
- 3rd Best Master's in Marketing College Choice
- 6th Best Master's in Finance in the Nation
- 3rd Best MBA in Information Systems
- 5th Best Marketing Department in the Nation
- 6th Best Professors in Finance Department
- 2nd Best City in the Nation for STEM Professionals
- 5th Best MIS Program in the Nation

MASTER OF SCIENCE PROGRAM CONTACTS

MS BUSINESS ANALYTICS

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MS FINANCE

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MS INFORMATION TECHNOLOGY AND MANAGEMENT

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MS MARKETING

TexasMSM@mcombs.utexas.edu
<https://www.mcombs.utexas.edu/msm>

*Ranking information from U.S. News and World Report, Master's in Data Science, College Choice, Financial Times, and Poets & Quants.

PROGRAM DESCRIPTIONS

BUSINESS ANALYTICS

The STEM Eligible Texas Master of Science in Business Analytics (MSBA) develops quantitatively trained story-tellers who can support informed decision-making in a business environment. The program focuses on students with exception technical and communication skills and combines classroom experiences in statistics, data-mining, and programming with functional applications such as marketing, finance, social media, and supply chain analytics.

FINANCE

The Texas Master of Science in Finance (MSF) provides a unique opportunity for students to receive graduate-level training and prepare for careers in finance - especially those requiring analytic rigor and quantitative skills. The Texas MSF attracts students from a wide variety of undergraduate backgrounds, ranging from liberal arts to engineering. Students in the program continually build upon their knowledge of accounting and economics to shape a well-rounded understanding of finance.

INFORMATION TECHNOLOGY AND MANAGEMENT

The STEM Eligible Texas Master of Science in Information Technology and Management (MSITM) responds to the pressing need for business leaders prepared for disruptive innovation due to emerging technologies, such as cognitive computing and the Internet of Things. The program utilizes an interdisciplinary, cutting-edge curriculum combined with real-world experience to prepare students to solve practical business problems using technology.

MARKETING

The Texas Master of Science in Marketing provides the opportunity for students to leverage existing theoretical frameworks and applied analytical training so that they can be prepared for a career in a new economy - a world where data, decisions, and action are intertwined. Our students learn to leverage data to improve marketing outcomes by having access to cutting-edge curriculum, world class research active faculty, a dynamic and desirable city, with exciting and innovative new firms.



STUDENT PROGRAMMING AND SUPPORT

ADVISORY COUNCIL

The Texas MS Programs Advisory Councils are comprised of industry leaders with the purpose of advising each program's development. Members assist with student recruitment and student mentorship to strengthen the overall student experience.

STUDENT PROGRAMMING & STUDENT EXECUTIVE COMMITTEE

Texas MS offers regular programming opportunities such as Texas Girl Day, Hackathons, and other Texas Master of Science initiative events. Students may also choose to serve on the Student Executive Committee, an elected leadership opportunity.



CAREER INFORMATION

Business Analytics

TYPICAL SECTORS

- Consulting
- Data Analytics
- Marketing/Sales
- Information Technology
- Finance and Operations

IT & Management

EXPECTED JOB TITLES

- Software Engineer
- Web Development Engineer
- Internet of Things Solutions Architect
- IT Product Manager
- Cognitive Architect

Marketing

TYPICAL JOB TITLES

- Assistant Product Manager
- Customer Insight Analyst
- Pricing Analyst
- Digital Marketing Specialist
- Marketing Consultant

Finance

TYPICAL SECTORS

- Corporate Finance
- Commercial Banking
- Investment Banking
- Energy
- Consulting