The McCombs School of Business Master of Science Programs offers four 10-month intensive graduate programs in Business Analytics, Finance, Information Technology and Management, and Marketing. Each Texas MS degree is ideal for students looking to leverage their undergraduate degree with highly specialized graduate business training.

WHO ARE TEXAS MCCOMBS MASTER OF SCIENCE STUDENTS?
Texas McCombs Master of Science applicants are highly qualified students, from diverse undergraduate backgrounds ranging from the Liberal Arts to Engineering. No work experience is required, so many Texas McCombs MS students begin their graduate business degree directly after their undergraduate experience.

GENERAL ADMISSIONS REQUIREMENTS
Students should hold an undergraduate degree from an accredited institution with a minimum upper-division GPA of 3.0 or higher. Typical GPA averages for accepted students are higher than the required minimum, averaging around 3.5 for all programs. All students are required to demonstrate quantitative aptitude due to the rigorous nature of our curriculum, and some programs require programming experience or coursework. Specific programmatic requirements can be found on the back page.

REAL-WORLD CAPSTONE PROJECTS
In lieu of an internship, all students participate in a Capstone Project as a part of their Master of Science degree. Students form teams and have the opportunity to solve a real-world business problem. This provides the opportunity for student exposure and practical learning.

ONE-ON-ONE CAREER SERVICES
Our Career Services team has a consistently excellent record for assisting employment-seeking students. Texas McCombs MS students can expect resume and cover letter development, job search strategies, interview preparation, and more. We also hold regular Career Services networking opportunities, including company treks and industry panels.

INDUSTRY DRIVEN CURRICULUM AND SUPPORT
Our degrees and curriculum are supported by Advisory Councils for each Texas McCombs MS Program. Advisory Council members are industry experts and provide guidance regarding current job market needs. The Advisory Council also supports current Texas McCombs MS students as mentors throughout their degree program.

TOP-RANKED DEPARTMENTAL AND DEGREE RANKINGS*

1st #1 BEST CITY IN THE US FOR JOBS - AUSTIN

2nd Best Master’s in Business Analytics in the World
3rd Best Master’s in Marketing College Choice
6th Best Master’s in Finance in the Nation
3rd Best MBA in Information Systems
5th Best Marketing Department in the Nation
6th Best Professors in Finance Department
2nd Best City in the Nation for STEM Professionals
5th Best MIS Program in the Nation

MASTER OF SCIENCE PROGRAM CONTACTS

MS BUSINESS ANALYTICS
TexasMSBA@mccombs.utexas.edu
https://www.mccombs.utexas.edu/msba

MS FINANCE
TexasMSF@mccombs.utexas.edu
https://www.mccombs.utexas.edu/msf

MS INFORMATION TECHNOLOGY AND MANAGEMENT
TexasMSITM@mccombs.utexas.edu
https://www.mccombs.utexas.edu/msitm

MS MARKETING
TexasMSM@mccombs.utexas.edu
https://www.mccombs.utexas.edu/msm

*Ranking information from U.S. News and World Report, Master’s in Data Science, College Choice, Financial Times, and Poets & Quants.
PROGRAM DESCRIPTIONS

BUSINESS ANALYTICS
The STEM Eligible Texas Master of Science in Business Analytics (MSBA) develops quantitatively trained story-tellers who can support informed decision-making in a business environment. The program focuses on students with exception technical and communication skills and combines classroom experiences in statistics, data-mining, and programming with functional applications such as marketing, finance, social media, and supply chain analytics.

FINANCE
The Texas Master of Science in Finance (MSF) provides a unique opportunity for students to receive graduate-level training and prepare for careers in finance - especially those requiring analytic rigor and quantitative skills. The Texas MSF attracts students from a wide variety of undergraduate backgrounds, ranging from liberal arts to engineering. Students in the program continually build upon their knowledge of accounting and economics to shape a well-rounded understanding of finance.

INFORMATION TECHNOLOGY AND MANAGEMENT
The STEM Eligible Texas Master of Science in Information Technology and Management (MSITM) responds to the pressing need for business leaders prepared for disruptive innovation due to emerging technologies, such as cognitive computing and the Internet of Things. The program utilizes an interdisciplinary, cutting-edge curriculum combined with real-world experience to prepare students to solve practical business problems using technology.

MARKETING
The Texas Master of Science in Marketing provides the opportunity for students to leverage existing theoretical frameworks and applied analytical training so that they can be prepared for a career in a new economy - a world where data, decisions, and action are intertwined. Our students learn to leverage data to improve marketing outcomes by having access to cutting-edge curriculum, world class research active faculty, a dynamic and desirable city, with exciting and innovative new firms.

CAREER INFORMATION

Business Analytics
TYPICAL SECTORS
• Consulting
• Data Analytics
• Marketing/Sales
• Information Technology
• Finance and Operations

IT & Management
EXPECTED JOB TITLES
• Software Engineer
• Web Development Engineer
• Internet of Things Solutions Architect
• IT Product Manager
• Cognitive Architect

Marketing
TYPICAL JOB TITLES
• Assistant Product Manager
• Customer Insight Analyst
• Pricing Analyst
• Digital Marketing Specialist
• Marketing Consultant

Finance
TYPICAL SECTORS
• Corporate Finance
• Commercial Banking
• Investment Banking
• Energy
• Consulting

STUDENT PROGRAMMING AND SUPPORT

ADVISORY COUNCIL
The Texas MS Programs Advisory Councils are comprised of industry leaders with the purpose of advising each program’s development. Members assist with student recruitment and student mentorship to strengthen the overall student experience.

STUDENT PROGRAMMING & STUDENT EXECUTIVE COMMITTEE
Texas MS offers regular programming opportunities such as Texas Girl Day, Hackathons, and other Texas Master of Science initiative events. Students may also choose to serve on the Student Executive Committee, an elected leadership opportunity.