

Custom Programs



The University of Texas at Austin
Texas Executive Education



Welcome to Texas Executive Education

The Bigger Picture

Texas Executive Education has over 35 years' experience developing global Custom Programs as varied as the organizations that use them. Working closely with your organization, we collaborate as partners to create a curriculum to address your company's specific strategic objectives in a way that will directly translate to increased performance and effectiveness. Custom Programs offer your company's key members the opportunity to gain critical knowledge and expertise in order to impart lasting change in your organization.

Our Custom Programs are never cookie-cutter or off-the-shelf; your program design is one-of-a-kind and tailored to you, your company, and your strategic priorities, and delivered by graduate-level instructors in your areas of concentration. These world-renowned professors are not only familiar with the deep theoretical research of their fields, but have experience working in industry with practicing professionals from similar organizations.

Custom Programs vary from a few days to months-long programs taking executives across the globe. These programs can be as elaborate or specific as organizations want, and have included such out-of-the-classroom experiential learning activities from as rowing on Lady Bird Lake to foster leadership and collaboration skills to murder mystery-style role playing with improvisational actors to bring practice business cases alive.

Custom Programs at Texas Executive Education are deeply customizable, innovative solutions for the challenges and changes your organization faces.

Invest in your company's most valuable asset: the people who deliver your results.

Experience the Texas Executive Education Difference

WORLD-CLASS FACULTY

Our instructors have expertise from the leading edge of research and practice; in fact, they are among the most productive research faculty in the nation. Acclaimed for their excellence as educators, many serve on the consulting boards of major corporations or come from industry, bringing real-world practice into their teachings.

DEEP CUSTOMIZATION

We utilize faculty from all areas of The University of Texas, so nothing is out of our reach when it comes to advancing your objectives. From carefully curated classes, to custom curricula specifically designed to suit your company's industry, culture, challenges, and competitors, we take everything into account to deliver highly applicable knowledge and expertise to you and your company.

THOUGHTFUL AND RELEVANT CLASSES

Texas Executive Education takes a hands-on approach when crafting and administering classes. We take the time to listen to your needs in order to deliver the coursework that will benefit your organization most. Our classes feature forward-looking research and the most up-to-date practice standards, keeping you at the forefront of knowledge in your field.

ROI-PROVEN RESULTS

Time at Texas Executive Education is an investment in the human capital of your organization. The expertise we teach is practical and applicable, so results are visible and immediate. Results look different based on the different goals of each organization, but in many cases organizations save enough money to more than pay for the expense of the program by implementing the ideas, insights, and solutions from the experience.



**Invaluable
Experience for Top-
Tier Professionals**

WORLD-CLASS EXPERTISE

Multiple disciplines to tackle complex issues

STUDENT-FOCUSED CLASSES

Discovery through experience, modeling, and practice

FLEXIBLE TEACHING APPROACH

responding to new ideas and discussions in class

PROFESSIONAL PEERS

shared values, alternative perspectives and practical insights

EFFICIENT USE OF TIME

improved results from your training budget

AUSTIN LOCATION AND CULTURE

creative learning and networking environment

EXECUTIVE-LEVEL ACCOMMODATIONS

optimal comfort, convenience and efficiency

DIAGNOSTIC PROGRAM DESIGN

top instructors who understand your industry or field



Our Philosophy

At Texas Executive Education, we believe in a hands-on approach to education. Class participants don't just sit and listen; they are challenged to turn their brains on and interact, work and apply what they are learning. Our programs are designed by listening closely to the needs and challenges of the current business environment so the solutions we present are both practical and directly applicable. We are dedicated to delivering customized, personalized solutions that give professionals the knowledge and expertise they need to succeed in the business world.



Participants of our classes don't just sit and listen; they are challenged to turn their brains on and interact, work and apply what they are learning.

Experience & Expertise

A SWIFT KICK IN THE CAREER

At Texas Executive Education, we help make your employees' professional goals and your company's growth opportunities a reality. We offer comprehensive, multidisciplinary programs motivated by world-class business strategy and teaching experts to give you an impactful and robust experience. With innovative and engaging teaching styles, our distinguished faculty have both extensive knowledge of their fields and proven excellence as educators.



DEEP SECTOR KNOWLEDGE

Gain the next level of insight from faculty with deep knowledge of industry sectors, disciplines, markets and concerns, drawn from the top four percent of The University of Texas at Austin faculty. Members of Texas Executive Education faculty are familiar with all of the literature and research of their field, and have real-world industry experience to help you bridge the gap between theory and practice. With faculty from across the university and beyond, Texas Executive Education draws on the vast intellectual resources available at The University of Texas at Austin to provide solutions in virtually every industry.

FLEXIBLE, DIVERSE LEARNING STYLES

Classes at Texas Executive Education go far beyond straight lectures; instead, they make use of varied ways of sharing information, using new technologies to reinforce core principles, and flexible seating arrangements to encourage teamwork, role-playing and simulations. Whatever your learning style, our interactive classes will have you intellectually challenged and rewarded.

- Active learning approaches for a better, more lasting experience
- Diagnostic program design shaped by your specific needs and goals
- Based on a deep understanding of management and business principles
- Informed by consequential research from a variety of fields
- Teachings rooted in extensive domestic and international experience
- Faculty working as board members and consultants for leading corporations

35+ YEARS CREATING PRACTICAL COURSES WITH POSITIVE ROI

Taking the role of a trusted outside consultant, our experts will help you ask smart questions in order to seek specific, relevant solutions. A shared understanding of the fundamental concepts driving decisions and the allocation of resources in your company will enrich this process.

We've honed the craft of creating a memorable and consequential developmental experience for executives through over half a century of working with companies from around the world. Your curriculum will reflect the most effective plan for achieving your goals, and will be specifically tailored to address the issues and opportunities that greet your team each day at work. Your return on time, resources and brainpower is our ultimate measure of success.





Our Learning Process

Virtual

- Set program expectations: supervisor's meeting other communication with participants
- Set the state: structured e-learning with regular teleconferences, pre-reads, etc.

Face to Face Learning

- Lecture-Discussions
- Cases, role plays
- Simulations
- Experiential exercises
- Company projects
- Participation of company sponsors
- Program assessment: participants' evaluations

Reinforcement & Application

- Follow-up webcasts
- Coaching
- Program assessment: 90-day participants' feedback documenting application of material to job



Proven Results

85%

of companies
return each year.

95%

return within
five years.

#7 U.S.

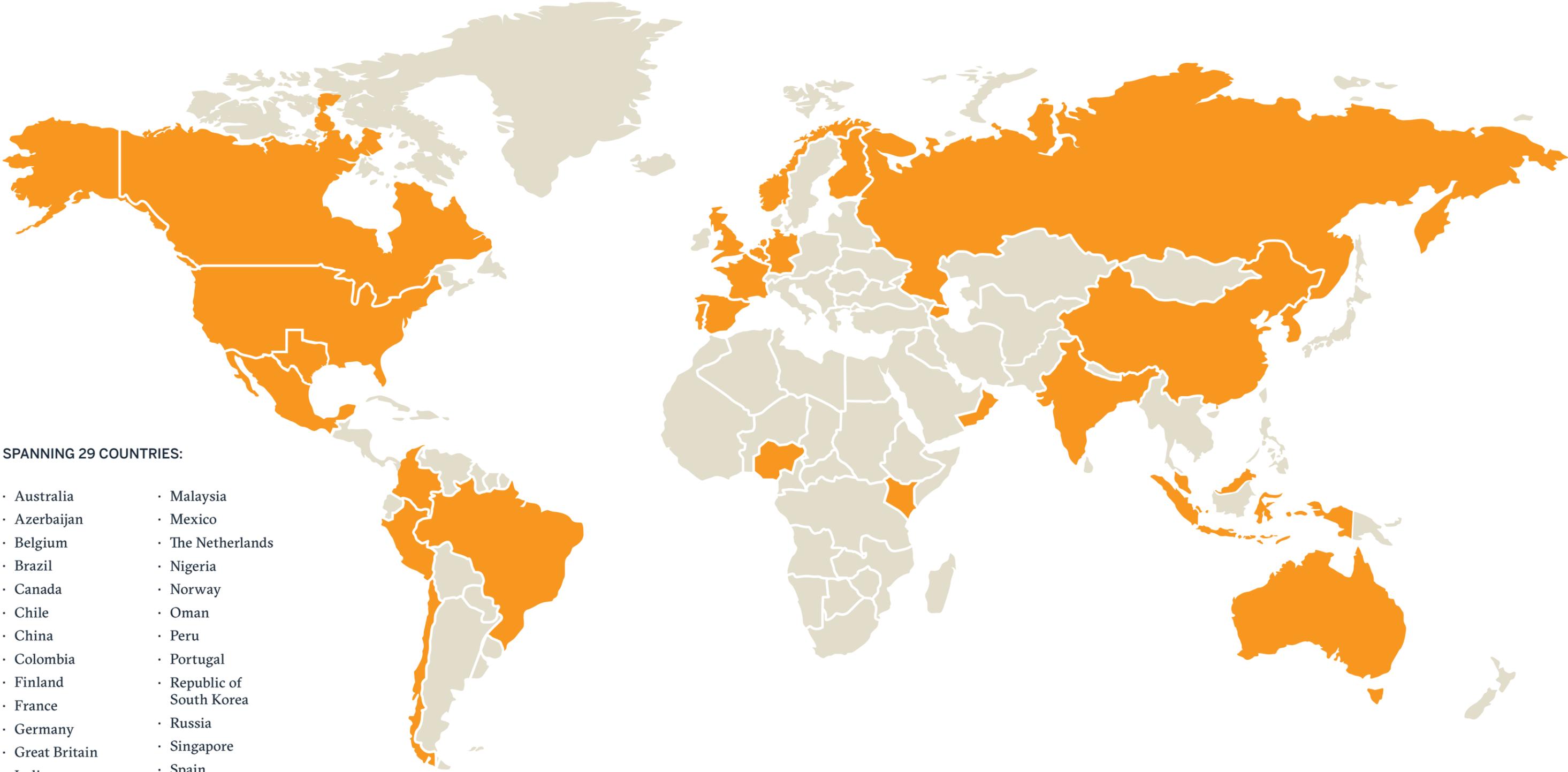
Custom Executive Programs
Bloomberg Businessweek

“The relationship we’ve formed with Texas Executive Education over the last ten years of this program is truly special. You know us. You know our culture. Your professors understand our issues, and connect on a powerful level with our management team. Anyone can hire outside experts, but our partnership with Texas Executive Education goes much further than that — you anticipate our needs and bring ideas that really generate forward thinking.”

Jeff Olin
Director of Leadership & Employee Development
BBVA Compass

Worldwide programs from world-renowned educators

Our clients come from all over the world, and our programs reflect that international insight. Whether you come to us or we bring our programs to you, we offer a relevant, globally-minded curriculum with lasting impact.



SPANNING 29 COUNTRIES:

- Australia
- Azerbaijan
- Belgium
- Brazil
- Canada
- Chile
- China
- Colombia
- Finland
- France
- Germany
- Great Britain
- India
- Indonesia
- Kenya
- Malaysia
- Mexico
- The Netherlands
- Nigeria
- Norway
- Oman
- Peru
- Portugal
- Republic of South Korea
- Russia
- Singapore
- Spain
- United States



Located on the south end of campus, the AT&T Executive Education and Conference Center is a comfortable and convenient environment for staying and learning while attending classes at Texas Executive Education. The center offers direct access to the 40 acres of campus, along with walking distance proximity to the Texas State Capitol and to all the entertainment and culture of downtown Austin.

Additional Capabilities

Continue your education without interrupting your career.

OPEN ENROLLMENT

Open Enrollment Classes offer you the deep dive into relevant business topics in convenient, short sessions that are designed for working professionals. Offered year-round on an ongoing basis, these classes attract executives from around the world to our campus at the AT&T Executive Education and Conference Center for a high-level learning experience among peers and other industry leaders.

CORPORATE PARTNERSHIPS

A Corporate Partnership with Texas Executive Education provides you and your employees preferred access to our Open Enrollment classes and Certificate offerings. Corporate Partnerships can also be used to supplement Custom Programs by allowing your team to take the classes that have the most interest or value for them, as individuals or small teams.

ONLINE OFFERINGS

No matter your level of experience, Texas Executive Education's online Business Foundation Program can help expand your business knowledge while allowing increased scheduling flexibility. Supplement your Texas Executive Education experience with these online classes that continue your education beyond the classroom.

COACHING AND CONSULTING

Executive Coaching and Consulting Services at Texas Executive Education give you the opportunity to collaborate with our knowledgeable faculty and staff for additional consulting and continued support beyond your selected program.



McCombs School of Business

- One of the largest and most distinguished business schools in the country.
 - Dedicated to educating the business leaders of tomorrow while creating knowledge for industry and society.
 - One of the few schools in the country to receive top marks in nearly all the business specialty areas ranked annually by U.S. News & World Report – at both the undergraduate and graduate levels.
 - A mission to educate the business leaders of tomorrow while creating knowledge that has a critical significance for industry and society.
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The University of Texas at Austin

- Founded in 1883, UT is one of the largest and most respected universities in the nation.
 - Consists of 18 colleges/schools and over 90 research centers.
 - Students come from every state and over 118 countries around the world.
 - National leader in the number of master's and doctoral degrees awarded annually.
 - Faculty represent virtually all of the disciplines recognized as part of a major university. Most are engaged in original and applied research, and many serve as consultants in their industry.
 - Faculty is comprised of Nobel Laureates, Pulitzer Prize winners, MacArthur Fellows and hundreds of members of prestigious academic and scientific organizations.
 - Being part of The University of Texas at Austin is being part of an increasingly interconnected world, and one of the largest and most powerful academic, professional and business networks in the world.
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Austin

- Often cited as one of America's most vibrant business locations and livable cities.
- Home to respected professional communities in theatre, dance, the visual arts and classical and popular music that offer a wide range of cultural events.
- Consistently ranked as a “Hotbed of Technology.”
- Demographers call Austin a “City of Ideas,” one of a handful of American regions where a new creative class of entrepreneurs, business leaders, artists and visionaries are reshaping the model for American prosperity.
- Great place for recreational activities made possible by the temperate climate and location in the Central Texas Hill Country. Golfing, biking, hiking, boating, kayaking, paddle-boarding, swimming and running are year-round attractions available in between classes of executive programs.

