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- Clearly articulate your vision to employees to inspire change leaders
- Break down barriers to employee voice, encouraging ideas and initiative
- Spur innovation by identifying, and removing, key barriers to change
- Implement creativity tools and design thinking to expand opportunities

**STRATEGIC DECISION AND RISK MANAGEMENT**  
*Biases in Decision Making*  
**OCTOBER 24-26, 2018**

Are the decisions made in your organization always based solely on objective thinking? Like most of us you have probably seen biases get in the way of choosing the best possible outcome. But how can we recognize when we are heading down the path of bias and more importantly what can we do about it. Join us as we discover and discuss:

- Six categories of biases that produce most of the mistakes in decision making
- Limiting effects of unconscious self-serving biases in yourself and others
- Distortions created by relative comparisons and simplification
- Counteracting natural decision problems
- Reducing the impact of negative decision behaviors

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---

85% of companies return each year

95% of companies return within five years

“Amazing professors and content that can be applied back into the real world.”

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### Strategic Decision and Risk Management

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