WHAT PEOPLE ARE SAYING ABOUT SDRM

“This course provides an excellent grounding in decision quality concepts, and sets people up to make and present higher quality decisions in their organization.”
- Oil and Gas Engineer, Achieving Strategic Decision Quality

“Lots of detail, fast paced, with a great opportunity to extract insights and make a recommendation.”
- Pharmaceuticals Director, SDRM Participant

“The course is challenging and humbling at times, but is inspiring and enables you to utilize the concepts of decision analysis and decision quality to the fullest.”
- Banking Executive Vice President, SDRM Participant

“You have connected the dots and put decision analysis in perspective. You taught that repetitive success in decision making is possible.”
- Banking Manager, Achieving Strategic Decision Quality

Strategic Decision & Risk Management

It’s your move.

(512) 471-5893
www.TxExecEd.com/SDRM

The University of Texas at Austin
Texas Executive Education

SDG DECISION EDUCATION CENTER
Texas Executive Education

Often, when executives and senior leaders advance within their organization, they are put in situations for which they have not been formally prepared. The graduate-level open enrollment classes at Texas Executive Education at The University of Texas at Austin provide you with the business acumen and professional development to get ahead.

Our classes are masterfully designed to give you or your team the tools to thrive where others may fail. Taught by world-renowned McCombs School of Business faculty, these highly innovative and interactive classes offer a collaborative environment where you will learn from other seasoned business professionals as well as from our professors and practitioners.

The Right Decision for Success

Successful decision-making processes are not intuitive. In order to make great, or even good, decisions under pressure, you need a structured framework. You must clarify the problem that needs to be solved, explore the available options, understand the impact of your decision, and commit to your choice with confidence.

THE STRATEGIC DECISION & RISK MANAGEMENT (SDRM) certificate provides you with the techniques to recognize risks from your stakeholders’ perspectives and innovatively generate better alternatives.

Enroll in an individual class or earn a customized certificate by completing six credits (one required core class plus five additional core and/or elective credits in strategy, decision-making, leadership, innovation, and execution).

The SDRM program is at the front edge of decision-making philosophy. The courses available in this program have been perfected and honed over the past decade and are now available as a certificate program at Texas Executive Education’s Austin location.

The program serves diverse areas of an organization, including finance, risk management, planning, engineering, marketing, R&D, IT, design, supply chain, business development, and HR/talent development.

Who Should Enroll

Decision-makers and those in decision-making and risk-management positions within their organization. It is recommended that attendees have a bachelor’s degree and at least three years of work experience.

The Strategic Decision and Risk Management courses offered by Texas Executive Education combine the University of Texas at Austin’s academic and research depth with Strategic Decisions Group’s 35 years of real-world experience in business decisions and custom course design. Learn more about SDG’s consulting expertise at sdg.com or its education offerings at sdgdecisioneducation.com.

"This place is like a spa for the mind. Upscale surroundings and activities and dialogue to challenge and recharge the brain!"

Marc Cohn, IT Technical Manager, USAA
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Advance your career. Advance your company.

We offer our classes in a high-impact, interactive learning environment, and our top-tier faculty deliver individualized solutions backed by research and extensive real-world experience. Texas Executive Education has the full resources and capabilities of The University of Texas at Austin and provides personal consulting from our knowledgeable core team of faculty and staff.

#7

U.S. Ranking for Custom Executive Programs (Forbes 2022)

85% of companies return each year

95% of companies return within five years

OUR APPROACH

Our smaller class sizes promote engagement with faculty and business leaders as well as the formation of meaningful relationships with other participants.

FACULTY

“Professor-practitioners” that bring the latest academic research as well as their real-world experiences to bear on today’s business challenges.

CAMPUS

“What Starts Here Changes The World” – The University of Texas motto – permeates everything we do.

LOCATION

Experience a city that has become an innovative incubator of research, economics and culture.

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Strategic Decision & Risk Management Certificate: Core Classes

ACHIEVING STRATEGIC DECISION QUALITY (REQUIRED CLASS)
APR 16-18, 2018 OR NOV 12-14, 2018
Make smarter and more creative long-term decisions using appropriate frameworks, creative alternatives, and forecasting with ranges of uncertainty. Learn how to frame strategic choices, generate alternatives, develop credible forecasts, quantify uncertainty, and judge the quality of a decision.

NEGOTIATION AND COLLABORATIVE DECISION-MAKING
FEB 26-28, 2018 OR OCT 3-5, 2018
A hands-on approach to enhancing your negotiation and collaboration capabilities, equipping you to drive better outcomes in challenging one-on-one and multi-party situations. Develop sophisticated strategies and tactics that you can readily apply to pursue mutually beneficial solutions, while still achieving your own personal needs and objectives.

BIASES IN DECISION-MAKING
TO BE ANNOUNCED
Understand the ways in which your mind, personality, and social structures can degrade your decision-making. Acquire mental models and strategies that take these biases into account so that you can make more informed judgments and better decisions.

MODELING FOR STRATEGIC INSIGHT
TO BE ANNOUNCED
Learn how to develop financial valuation models and spreadsheets that deliver insight and clarity to decision makers. Create models that answer executives’ questions, produce compelling analyses, and ultimately gain commitment.

LEADING STRATEGIC DECISION-MAKING
OCT 1-3, 2018
Drive the decision-making process in your organization. Achieve success by effectively diagnosing a decision situation, designing a clear approach, facilitating communication, and presenting compelling rationale to key decision makers.

VALUE-DRIVEN ENTERPRISE RISK MANAGEMENT
APR 18-20, 2018
Understand potential risk factors, use decision analytic methods, and learn best practices to protect and create value in an enterprise. Practice key methodologies and processes using a case exercise in which you will identify and prioritize risks and explore risk-mitigating strategies.

STRATEGIC INNOVATION AND DESIGN THINKING
FEB 28-MAR 2, 2018
Explore the role of innovation and apply the principles of design thinking to make better decisions. Learn how creativity applies to individual and team perspectives. Discover how innovation can power your organization’s strategies and business models.

DECISION ANALYSIS AND THE VALUE OF INFORMATION
NOV 14-16, 2018
Avoid the pitfalls of intuition and learn a rigorous analytic framework to make better decisions in your personal and professional life. Understand how new information affects your preferred decision and put a value on data before you pay for it.

Strategic Decision & Risk Management Certificate: Suggested Elective Classes

STRATEGIC MANAGEMENT
MAY 15-16, 2018 OR OCT 25-26, 2018
Enhance your ability to set and reach strategic and economic goals by equipping yourself with methods and frameworks proven to be successful. Apply these techniques through a series of in-class simulations, case studies and current scenarios.

DATA ANALYTICS
MAY 7-8, 2018 OR NOV 5-6, 2018
Discover, analyze, and forecast relationships among large data sets (“Big Data”). Acquire a solid fundamental understanding of statistical methods, using intuitive graphical approaches to explain and motivate regression and forecasting models.

PREDICTIVE ANALYTICS
MAY 9-10, 2018 OR NOV 7-8, 2018
Evaluate data-driven business intelligence challenges and tools, such as data mining and machine learning techniques. Apply data-driven intelligence to improve decisions and estimate the expected impact on performance.

NOW AVAILABLE ONLINE:
ACHIEVING STRATEGIC DECISION QUALITY
COST: $1,995
Our new online option allows you to take this course anywhere, anytime. Completing this required class is a great way to get started on your SDRM Certificate.

“Very informative and the real time experience of instructors help tie concepts with industry standards.”

“Better decisions to make a lasting impact on your company and your career”

Register at www.TxExecEd.com/SDRM or call (512) 471-5893