



Gbenoba Idah
Strategy Lead, Enterprise
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Gbenoba Idah is currently a Strategy Lead Enterprise for Nike's Corporate Strategy Department. Gbenoba is a strategist and corporate lawyer with over 10 years of experience leading on mergers & acquisitions, corporate development, & growth strategy. He graduated from University of Texas at Austin, McCombs School of Business (2020), where he was a Venture Fellow at Brand Foundry Ventures, member of the Consortium for Graduate Study in Management, and VP of Male Engagement as an ally to Graduate Women in Business.

Prior to business school at McCombs, Gbenoba graduated with a Juris Doctorate from UNM Law (2007), serving as President of the Black Law Student's Association, and recipient of the New Mexico Black Lawyers Association Johnnie L. Cochran Scholarship and the Law Dean's Leadership Award.

Gbenoba is a graduate of Cornell University (2004), where he majored in City and Regional Planning, played on the Cornell Varsity Football team, volunteered at the Urban 4-H After School Program and received the Cornell Tradition Fellowship AmeriCorps REACH Fellowship, Cornell Weiffenbach Scholarship; Office of Minority Educational Affairs Academic Excellence Award; Office of Minority Educational Affairs Leadership and Public Service Award.

Outside of work, Gbenoba founded Pay It Forward MBA, a federal nonprofit 501(c)(3) organization, which provides incoming MBAs with scholarship awards. This scholarship was funded by the University of Texas at Austin, McCombs School of Business students, alumni, and community. Gbenoba joined the Board because he is inspired by the UT community, its commitment to academic and extracurricular excellence, and he seeks to help the University meet its near- and long-term goals.