

Nathan Barrymore

University of Texas at Austin
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ACADEMIC POSITIONS

University of Texas and Austin, McCombs School of Business 2022 – Present
Assistant Professor of Business, Government and Society

University of Pennsylvania, Wharton School of Business 2022 – Present
Senior Fellow, ESG Initiative

EDUCATION

University of Maryland, Smith School of Business 2022
PhD., Managerial Economics
Dissertation: Greenwashing, Firm ESG Strategy, and Employee Impact
Committee: Rachele Sampson (Chair), Cristian Dezső, Ginger Jin, Lemma Senbet, David Waguespack

Claremont McKenna College 2009
BA in Philosophy, Politics and Economics with Honors

Universidad Autónoma de Madrid 2006

PUBLICATIONS

Barrymore, Nathan, Cristian Dezső and Ben King. (2022) “Gender and Competitiveness when Earning for Others: Experimental Evidence and Implications for Sponsorship.” *Strategic Management Journal*, 43(5): 905–934.

WORKING PAPERS

Barrymore, Nathan. “Green or Greenwashing? How Manager and Investor Preferences Shape Firm Strategy.” [2022 Outstanding Paper Award, Alliance for Research on Corporate Sustainability Annual Conference.]

Barrymore, Nathan, and Rachele C. Sampson. “ESG Performance and Labor Productivity: Exploring whether and when ESG affects firm performance.”

WORKS IN PROGRESS

Barrymore, Nathan, and Rachele C. Sampson. “Wages and Employee Attrition.”

OTHER MEDIA

Sampson, Rachele C., and Nathan Barrymore (2020, September 3). “If Black lives matter, transform your leadership team,” *The Hill*.

CONFERENCE PRESENTATIONS

Barrymore, Nathan, Cristian Dezsö and Ben King. "Gender and Competitiveness when Earning for Others: Experimental Evidence and Implications for Sponsorship."

Academy of Management Annual Meeting* (2021)

Strategic Management Society Annual Conference* (2020), finalist for Best PhD Paper Prize

Barrymore, Nathan. "Green or Greenwashing? How Manager and Investor Preferences Shape Firm Strategy."

Alliance for Research on Corporate Sustainability Annual Meeting (2022)

Academy of Management Annual Meeting (2021)

European Group for Organizational Studies, EGOS (2021)

Barrymore, Nathan and Rachele C. Sampson. "ESG Performance and Labor Productivity: Exploring whether and when ESG affects firm performance."

Alliance for Research on Corporate Sustainability Annual Meeting (2021)

Strategy Science Conference (2021)

Academy of Management Annual Meeting (2021)

Strategic Management Society Annual Conference (2020)

TruValue Labs Academic Roundtable* (2020)

(* Presented by co-author.)

UNIVERSITY TEACHING EXPERIENCE

Instructor

University of Maryland

International Business Management (BMGT 392)

Fall 2019

Overall rating: 3.9/4.0 (both sections)

Sole instructor responsible for all aspects of course, including syllabus, activities, lectures, and exams

Teaching Assistant

Global Business Experience

Fall 2018 - Spring 2020

The Global Economic Environment

Spring 2019

Managerial Economics and Public Policy

Fall 2018

GRANTS AND AWARDS

University of Maryland

2017-present

Frank T. Paine Award for Academic Achievement

Summer Research Fellowship

3 Minute Thesis Competition, College-Level Winner

5-year paid research assistantship

PROFESSIONAL EXPERIENCE

Macquarie Investment Management

Philadelphia, Pennsylvania

Consultant

2021

- Developed ESG framework with company's Sustainable Development Goals Oversight Committee

Da Vinci Communications High School Los Angeles, California
Founding High School Principal 2013-2017

- Planned and founded charter high school, hired, and managed all teachers and school staff
- Title I school (majority of students qualified for free meals); graduating students enrolled in University of California schools at over double the state average rate

Teach for America Los Angeles, California
Physics and Mathematics Teacher 2009-2013

- Founding teacher at Da Vinci Design High School
- Taught physics, mathematics, engineering, computer design, government, music, and archery

Mercer Consulting, Summer Analyst 2008

Professional Mariachi, Guitarrón 2008-2013

Mariachi Nueva Generación, Mariachi Uclatlán, Mariachi Serrano

PROFESSIONAL ACTIVITIES

Editorial Review Board
Strategic Management Journal

Ad-Hoc Reviewer
Management Science
Strategic Management Journal

Doctoral Consortia
Ivey-ARCS PhD Sustainability Academy (2021)
Consortium on Competitiveness and Cooperation (2021)
STR Dissertation Consortium, Academy of Management Annual Meeting (2021)
Alliance for Research on Corporate Sustainability Doctoral Consortium (2021)
Strategic Management Society Doctoral Consortium (2020)