



**Keri W. Herrin**  
**Founder and President**  
**Peak 11 Promotions and Uniforms LLC**  
**Houston, TX**

Keri is the Founder and President of a premier corporate branded merchandise and promotional product provider, Peak 11 Promotions and Uniforms, LLC which is headquartered in Houston, TX. She and her team can source domestically and direct manufacturer overseas to provide superior branded apparel, promotional products, uniforms and PPE across all industries.

Prior to launching her own company, Keri spent her career in banking, corporate finance and private equity. After graduating with a BBA in Honors/Finance in 1998, she began her career in Energy Investment

Banking as an Analyst with Prudential Securities and later with Credit Suisse First Boston where she was promoted to Associate after her 2<sup>nd</sup> analyst year. After investment banking, Keri worked in the commercial banking industry where she helped introduce Texas State Bank's (later BBVA Compass) energy lending division.

After starting a family, Keri decided to transition to a part-time role and worked primarily at three separate, long-term energy engagements as a financial consultant where she was able to provide valuable support with financial modeling, budgeting, reporting, valuation analysis, mergers and acquisitions, private equity and fundraising. Keri lives in Houston with her husband, Michael, and three sons. Outside of her business, Keri is active in her children's schools and sports, enjoys giving back to the community, traveling and needlepointing. She has served in several volunteer roles with The University including Texas Exes Houston Chapter President, 1883 Council and Forty Acres Society member, is a Life Member and 23 year volunteer of the Houston Livestock Show and Rodeo and a Junior League of Houston sustaining member.