



**Marissa Henderson Jarratt**  
**Executive Vice President and Chief Marketing**  
**and Sustainability Officer**  
**7-Eleven**  
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Marissa Jarratt is Executive Vice President and Chief Marketing and Sustainability Officer at 7-Eleven, Inc. She leads the strategy to redefine convenience for today's digitally savvy customer through creative strategy and media, cultural partnerships, customer insights, loyalty and personalization, data monetization and retail media, and in-store marketing and corporate communications. Additionally, she is responsible for the company's Government Affairs and ESG practices to accelerate 7-Eleven's leadership in responsible and sustainable convenience.

Prior to joining 7-Eleven, Marissa held multiple senior marketing and general manager leadership positions at PepsiCo and Dean Foods Company. Marissa is a two-time honoree on the Forbes Global 50 Most Influential CMOs, is an AdAge 2022 Global Leading Woman, and was inducted into the Path to Purchase 2022 Hall of Fame.

Marissa is a life-long Texas Longhorn and holds an MBA, BBA-Finance and a BA-Spanish from The University of Texas at Austin. She and her family currently live in the Dallas area.